## This is an example of a review that is less than helpful because it is biased. Sometimes we will feel compelled to have some fun as we write a review, and we can feel free to include elements of our personality in a review, but we should always keep our audience in mind. This review focuses too much on the author’s bias and interests and too little on the product.

## 

## Thank you HTC EVO for taking me away from a terrible cult…

### Pros:Great service. Cheaper plan than ATT and iPhone.

### Cons:It's hard getting used to a new love.

### The Bottom Line:Great for anyone who can use a phone...

Ladies and Gentlemen, My name is Riseley and I am powerless over Apple Products and my life is unmanageable. I have loved them since Steve Jobs made that commercial for the Superbowl with that dude throwing a hammer at a great big screen and smashing the face of Big Brother because everyone on earth had been turned into a joyless robot.

If you do not remember that famous advertisement visit Google and search Apple 1984. That's all it will take! That's how he sold the first Macintosh computers and he has owned many people, including me, ever since then (with a brief hiatus when he was fired I think).

Why does this review of the fantastic game changing HTC EVO start out with so much discussion of Apple and Jobs? Because this phone would not exist if Apple had not shown the way! Don't fight me on this HTC EVO fans -- we have to admit without the first three generations of Apple's iPhone we would not have the perfection of this G4 wonder beast called the HTC EVO.

But I mention Apple also because many people will never know how great this phone is because they cannot break out of the cult of Apple.

I have done it!

Cult of Apple people I want to speak directly to you! I have had every generation of iPod ever created, selling old ones on Ebay as fast as new ones were released. I know how much you love Steve for I have loved him too.

But he has gone too far!

The iPhone does not allow you to add memory or change battery. The HTC EVO does! (That and a lot more.)

I'm sick of the closed Apple experience! I want to be able to customize. That's why I went for the HTC EVO.

Instead of just ONE PLACE to get applications for my phone, as was the case with the iPhone, there are several places I can go to get great apps for the EVO. And these apps are braver and more breathtaking because they have not gone through the nightmare of getting in to the Apple store.

**DOWNLOADING MP3s STRAIGHT FROM THE WEB**

What I love the most is that I can download MP3s straight from the web and I can play them immediately. Right then. Bang.

Allow me to give my Apple lovers an example: I love the radio show Coast To Coast AM. With my HTC EVO I can go to the Coast To Coast AM website and CHOOSE any show I want to listen to (I subscribe there) and then I can download it and be listening in moments. I cannot do that with the Apple iPhone because iPhone forces it's audio content to be routed through the iTunes prison.

That's right! I called it the iTunes prison and I am hoping that all of you will break out!

My brother-in-law came over and he wanted to have one of the public domain audio books I was able to download onto my EVO from www.librivox.org. Bang, I was able to GIVE it to him just like that!

I would never have been able to share an MP3 from my iPhone or iPod touch or any iPod so easily.

Apple is a jailhouse or torture and torment.

There, I've said it.

The HTC EVO will give you freedom.

Point for point comparison:

**Bigger Screen than iPhone 4**

**Easier installation of Apps and MP3s**

**Changeable battery**

**Expandable memory**

The EVO wins folks.

The only thing keeping you in the Apple prison is your mind.

Break free.

It is ironic that Jobs made is career by challenging Big Brother but then he made a bigger prison than IBM or Microsoft ever dreamed of.

I have had this phone for a few weeks now and I have had no problems. Great coverage. My plan allows me free calls to everyone using a cell phone no matter where they are or what service they have! It really is amazing. Go and hold one in your hand and the doors of your prison will open wide.