**BA 240 – FINANCE**

**Winter 2022 ONLINE CRN: 35067**

**Instructor: Ashley Hogan**

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Office Hours: By appointment via Zoom \*Email me with times and days you are available and I will send you a zoom link.

**Required Resources:** For this course, you will be using McGraw Hill Education’s Connect for Fundamentals of Corporate Finance, 12th edition, by Ross

Connect will provide you full access to your course assignments and digital textbook, so you are not required to purchase a physical printed textbook, however you can purchase one through Connect OR a discounted option at the bookstore after the add/drop period. Simply show your Student ID to verify your enrollment in the course if you purchase at the Bookstore.

Access to Connect and your digital textbook will be provided to you on the first day of class through your course’s Moodle page. The digital course material costs are included in your class fees which allows for you to use financial aid and/or other payment forms without having to purchase materials in-person or online. DO NOT PURCHASE ANY DIGITAL MATERIALS. Reduced pricing was negotiated directly with the publisher.

Notes if you need help with Connect  
**Connect Registration through Moodle** : <http://video.mhhe.com/watch/vXL3qg9q2E99djXYQKzRD6>?

(PDFs and slides can be found [HERE](https://www.mheducation.com/highered/support/connect/first-day-of-class/ia-moodle-mhcampus.html))

**Course Description:** This course will cover topics dealing with financing a business, analysis of financial statements, working capital management, short- and long-term financial planning, budgeting and control.  

**Learning Outcomes:**

* Introduce students to the basic questions facing a financial manager in new business ventures, small businesses, and corporations.
* Introduce the basic tools a financial manager uses to make decisions.
* Explore the functions of a financial manager in financial analysis, forecasting, planning, and control; asset and liability management; capital budgeting; and raising funds for new business ventures, small businesses, and corporations.

**Grading:** Final course grades will be determined as follows:

| **Category** | **Points** | **Percent** |
| --- | --- | --- |
| Chapter Assignments at 25 pts each | 300 | 41.6% |
| SmartBook Reading at 10 pts each | 120 | 17% |
| Midterm & Final at 100 pt each | 200 | 27.6% |
| Discussion Board at 10 pt each | 100 | 13.8% |
| Total Points Possible | 720 | 100% |

Course grades will be computed as follows from total points possible:

A(90 < 100%), B(80 < 89.9%), C(70 < 79.9%), D(60 < 69.9%) or F(< 59.9%)

**SmartBook Reading:** SmartBook reading is an adaptive learning tool available on Connect. Student’s that use this resource have more success than trying to learn the material through reading or lecture alone. Completion of each chapter is required to earn points and readings are due Sundays at 11:59PM. Late assignments will be accepted with a penalty.

**Homework Assignments:**  End of chapter ‘Exercises and Problems’ will be assigned via Connect. Homework is due Sundays at 11:59PM. Late assignments will be accepted with a penalty.

**Discussion Board:** To earn points for the discussion board, students must make 2 posts. One post with your own thoughts responding to the discussion question. The second post is to respond to at least one other student’s post. Full points are possible only when professional responses are used. This includes spelling and grammar checks and citation of any sources used. You may respond late, but will receive a late penalty.

**Exams:** Two exams will be given, a midterm and a final. Each test will be worth 100 points. Expect multiple choice and true/false questions. The best way to get a feel for these exams is to use the study guides for each exam available on Connect.  
  
**LBCC COMPREHENSIVE STATEMENT OF NONDISCRIMINATION:** LBCC prohibits unlawful discrimination based on race, color, religion, ethnicity, and use of native language, national origin, sex, sexual orientation, marital status, disability, veteran status, age, or any other status protected under applicable federal, state, or local laws.   (For further information: http://po.linnbenton.edu/BPsandAPs/)

**CENTER FOR ACCESSIBILITY RESOURCES:**  Students who may need accommodations due to documented disabilities, who have medical information which the instructor should know, or who need special arrangements in an emergency should speak with their instructor during the first week of class. If you believe you may need accommodations but are not yet registered with the Center for Accessibility Resources (CFAR), please visit the [**CFAR Website**](https://www.linnbenton.edu/cfar) for steps on how to apply for services or call (541) 917-4789.

**ACADEMIC INTEGRITY:** Students are expected to follow College policies regarding academic integrity as articulated in the Students Rights and Responsibilities Handbook (http:www.linnbenton.edu/studentrights/standards.html).  You will receive an F in the course if you are found to be involved in academic dishonesty (cheating, plagiarism, etc.).

**SYLLABUS/OUTLINE:** This syllabus and outline are a guide, not a contract. They can change during the term as I attempt to provide the most compelling and useful learning experience possible. If things do not make sense, please talk with me. As changes are made, I will announce them on Moodle. You should check the syllabus at least once a week for course updates.  Not reading the syllabus does not constitute a valid excuse for missing an assignment.

**BA 240     TENTATIVE OUTLINE Winter 2022**

| **WEEK** | **TOPIC & READING**  **ASSIGNMENTS** | **Reading** | **Due Dates**  **See Moodle and Connect for details of assignments** |
| --- | --- | --- | --- |
| Week 1: Jan 3-Jan 9 | Introduction to Corporate Finance | Chapter 1 | SmartBook Ch 1 Reading  Chapter 1 Assignment Discussion Board 1  Extra Credit Syllabus Quiz |
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| Week 2: Jan 10-Jan 16 | Financial Statements, Taxes and Cash Flow  Working with Financial Statements | Chapter 2  Chapter 3 | SmartBook Ch 2 Reading  Chapter 2 Assignment  SmartBook Ch 3 Reading  Chapter 3 Assignment  Discussion Board 2 |
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| Week 3: Jan 17-Jan 23 | Introduction to Valuation: The Time Value of Money  Discounted Cash Flow Valuation | Chapter 5  Chapter 6 | SmartBook Ch 5 Reading  Chapter 5 Assignment SmartBook Ch 6 Reading  Chapter 6 Assessment Discussion Board 3 |
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| Week 4: Jan 24-Jan 30 | Interest Rates And Bond Valuation | Chapter 7 | SmartBook Ch 7 Reading  Chapter 7 AssignmentDiscussion Board 4 |
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| Week 5: Jan 31-Feb 6 | Stock Valuation | Chapter 8 | SmartBook Ch 8 Reading  Chapter 8 Assignment  Discussion Board 5 |
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| Week 6: Feb 7-Feb 13 | **Midterm** | Chapters 1-3 and 5-8 |  |
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| Week 7: Feb 14-Feb 20 | Net Present Value And Other Investment Criteria | Chapter 9 | SmartBook Ch 9 Reading  Chapter 9 AssessmentDiscussion Board 6 |
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| Week 8: Feb 21-Feb 27 | Making Capital Investment Decisions | Chapter 10 | SmartBook Ch 10 Reading  Chapter 10 AssignmentDiscussion Board 7 |
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| Week 9: Feb 28-Mar 6 | Project Analysis and Evaluation | Chapter 11 | SmartBook Ch 11 Reading  Chapter 11 Assignment Discussion Board 8 |
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| Week 10: Mar 7-Mar 13 | Cost of Capital  Raising Capital | Chapter 14  Chapter 15 | SmartBook Ch 14 Reading  Chapter 14 Assignment  SmartBook Ch 15 Reading  Chapter 15 Assignment  Discussion Board 9 |
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| Finals Week: Mar 14-Mar 20 | **Final Exam (Due on THURSDAY, March 17)** | Chapters 9-11 and 14-15 | Discussion Board 10 |