

Section 4.2 Graphs of Exponential Functions

Like with linear functions, the graph of an exponential function is determined by the values for the parameters in the function's formula.

To get a sense for the behavior of exponentials, let us begin by looking more closely at the function $f(x) = 2^x$. Listing a table of values for this function:

x	-3	-2	-1	0	1	2	3
$f(x)$	$\frac{1}{8}$	$\frac{1}{4}$	$\frac{1}{2}$	1	2	4	8

Notice that:

- 1) This function is positive for all values of x .
- 2) As x increases, the function grows faster and faster (the rate of change increases).
- 3) As x decreases, the function values grow smaller, approaching zero.
- 4) This is an example of exponential growth.

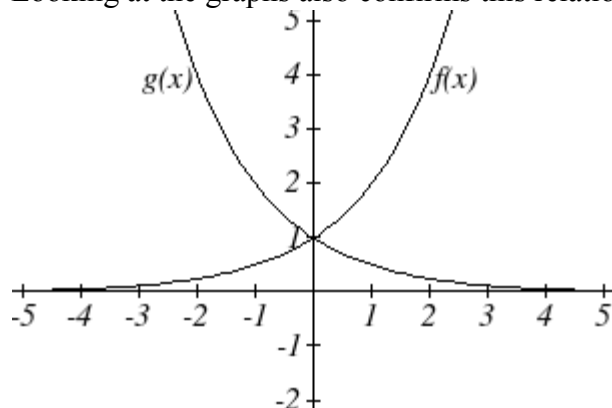
Looking at the function $g(x) = \left(\frac{1}{2}\right)^x$

x	-3	-2	-1	0	1	2	3
$g(x)$	8	4	2	1	$\frac{1}{2}$	$\frac{1}{4}$	$\frac{1}{8}$

Note this function is also positive for all values of x , but in this case grows as x decreases, and decreases towards zero as x increases. This is an example of exponential decay. You may notice from the table that this function appears to be the horizontal reflection of the $f(x) = 2^x$ table. This is in fact the case:

$$f(-x) = 2^{-x} = (2^{-1})^x = \left(\frac{1}{2}\right)^x = g(x)$$

Looking at the graphs also confirms this relationship:



Consider a function for the form $f(x) = ab^x$. Since a , which we called the initial value in the last section, is the function value at an input of zero, a will give us the vertical intercept of the graph. From the graphs above, we can see that an exponential graph will have a horizontal asymptote on one side of the graph, and can either increase or decrease, depending upon the growth factor. This horizontal asymptote will also help us determine the long run behavior and is easy to determine from the graph.

The graph will grow when the growth rate is positive, which will make the growth factor b larger than one. When it's negative, the growth factor will be less than one.

Graphical Features of Exponential Functions

Graphically, in the function $f(x) = ab^x$

a is the vertical intercept of the graph

b determines the rate at which the graph grows

the function will increase if $b > 1$

the function will decrease if $0 < b < 1$

The graph will have a horizontal asymptote at $y = 0$

The graph will be concave up if $a > 0$; concave down if $a < 0$.

The domain of the function is all real numbers

The range of the function is $(0, \infty)$

When sketching the graph of an exponential function, it can be helpful to remember that the graph will pass through the points $(0, a)$ and $(1, ab)$.

The value b will determine the function's long run behavior:

If $b > 1$, as $x \rightarrow \infty$, $f(x) \rightarrow \infty$ and as $x \rightarrow -\infty$, $f(x) \rightarrow 0$.

If $0 < b < 1$, as $x \rightarrow \infty$, $f(x) \rightarrow 0$ and as $x \rightarrow -\infty$, $f(x) \rightarrow \infty$.

Example 1

Sketch a graph of $f(x) = 4\left(\frac{1}{3}\right)^x$

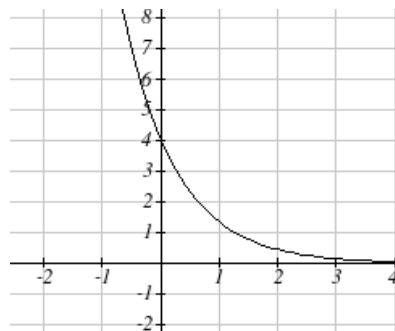
This graph will have a vertical intercept at $(0, 4)$, and

pass through the point $\left(1, \frac{4}{3}\right)$. Since $b < 1$, the graph

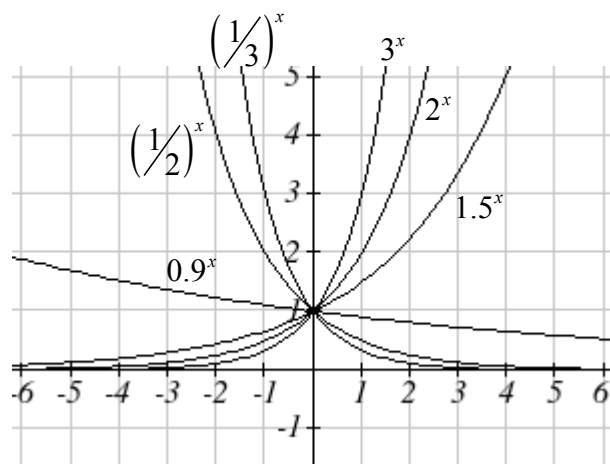
will be decreasing towards zero. Since $a > 0$, the graph will be concave up.

We can also see from the graph the long run behavior:

as $x \rightarrow \infty$, $f(x) \rightarrow 0$ and as $x \rightarrow -\infty$, $f(x) \rightarrow \infty$.

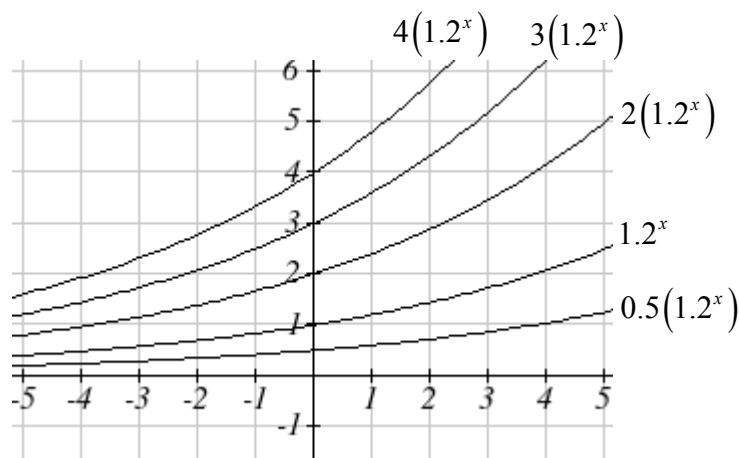


To get a better feeling for the effect of a and b on the graph, examine the sets of graphs below. The first set shows various graphs, where a remains the same and we only change the value for b .



Notice that the closer the value of b is to 1, the less steep the graph will be.

In the next set of graphs, a is altered and our value for b remains the same.



Notice that changing the value for a changes the vertical intercept. Since a is multiplying the b^x term, a acts as a vertical stretch factor, not as a shift. Notice also that the long run behavior for all of these functions is the same because the growth factor did not change and none of these a values introduced a vertical flip.

Example 2

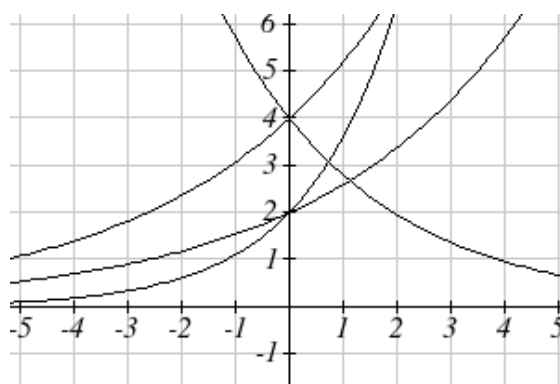
Match each equation with its graph.

$$f(x) = 2(1.3)^x$$

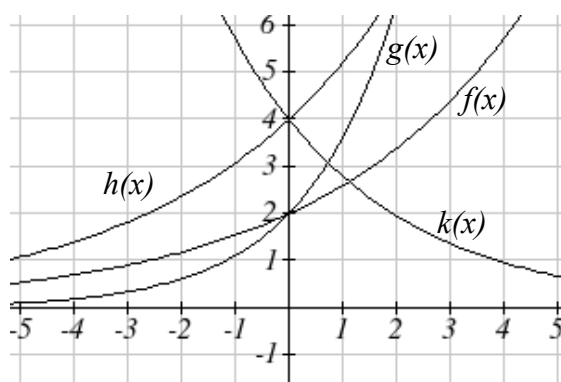
$$g(x) = 2(1.8)^x$$

$$h(x) = 4(1.3)^x$$

$$k(x) = 4(0.7)^x$$



The graph of $k(x)$ is the easiest to identify, since it is the only equation with a growth factor less than one, which will produce a decreasing graph. The graph of $h(x)$ can be identified as the only growing exponential function with a vertical intercept at $(0, 4)$. The graphs of $f(x)$ and $g(x)$ both have a vertical intercept at $(0, 2)$, but since $g(x)$ has a larger growth factor, we can identify it as the graph increasing faster.

**Try it Now**

- Graph the following functions on the same axis: $f(x) = (2)^x$; $g(x) = 2(2)^x$; $h(x) = 2(1/2)^x$.

Transformations of Exponential Graphs

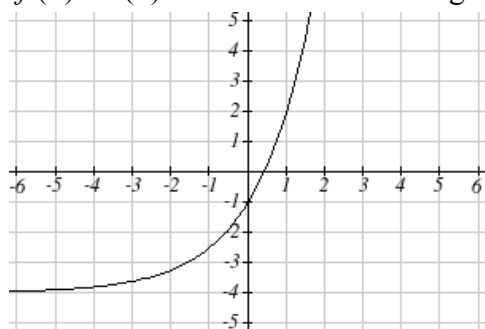
While exponential functions can be transformed following the same rules as any function, there are a few interesting features of transformations that can be identified. The first was seen at the beginning of the section – that a horizontal reflection is equivalent to a change in the growth factor. Likewise, since a is itself a stretch factor, a vertical stretch of an exponential corresponds with a change in the initial value of the function.

Next consider the effect of a horizontal shift on an exponential function. Shifting the function $f(x) = 3(2)^x$ four units to the left would give $f(x+4) = 3(2)^{x+4}$. Employing exponent rules, we could rewrite this:

$$f(x+4) = 3(2)^{x+4} = 3(2)^x(2^4) = 48(2)^x$$

Interestingly, it turns out that a horizontal shift of an exponential function corresponds with a change in initial value of the function.

Lastly, consider the effect of a vertical shift on an exponential function. Shifting $f(x) = 3(2)^x$ down 4 units would give the equation $f(x) = 3(2)^x - 4$, yielding the graph



Notice that this graph is substantially different than the basic exponential graph. Unlike a basic exponential, this graph does not have a horizontal asymptote at $y = 0$; due to the vertical shift, the horizontal asymptote has also shifted to $y = -4$. We can see that as $x \rightarrow \infty$, $f(x) \rightarrow \infty$ and as $x \rightarrow -\infty$, $f(x) \rightarrow -4$.

We have determined that a vertical shift is the only transformation of an exponential function that changes the graph in a way that cannot be achieved by altering the parameters a and b in the basic exponential function $f(x) = ab^x$.

Transformations of Exponentials

Any transformed exponential can be written in the form

$$f(x) = ab^x + c$$

where

$y = c$ is the horizontal asymptote.

Note that, due to the shift, the vertical intercept is shifted to $(0, a+c)$.

Try it Now

2. Write the equation and graph the exponential function described as follows:

$f(x) = e^x$ is vertically stretched by a factor of 2, flipped across the y axis and shifted up 4 units.

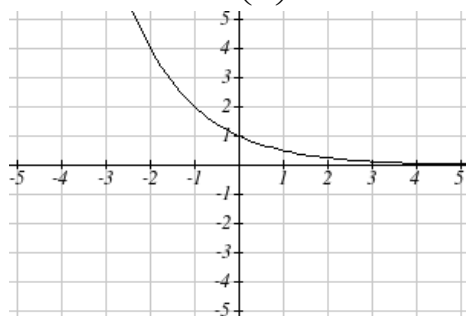
Example 3

Sketch a graph of $f(x) = -3\left(\frac{1}{2}\right)^x + 4$.

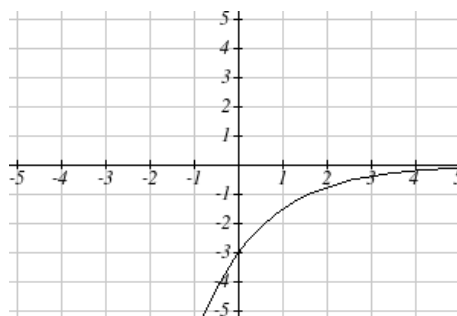
Notice that in this exponential function, the negative in the stretch factor -3 will cause a vertical reflection, and the vertical shift up 4 will move the horizontal asymptote to

$y = 4$. Sketching this as a transformation of $g(x) = \left(\frac{1}{2}\right)^x$,

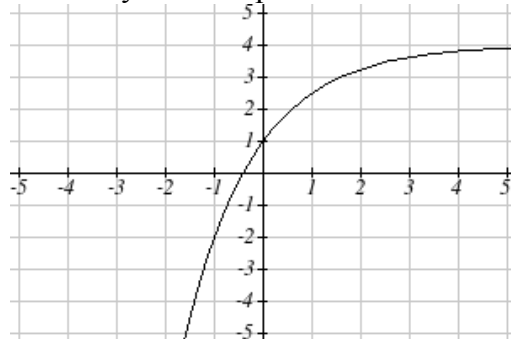
The basic $g(x) = \left(\frac{1}{2}\right)^x$



Vertically reflected and stretched by 3



Vertically shifted up four units



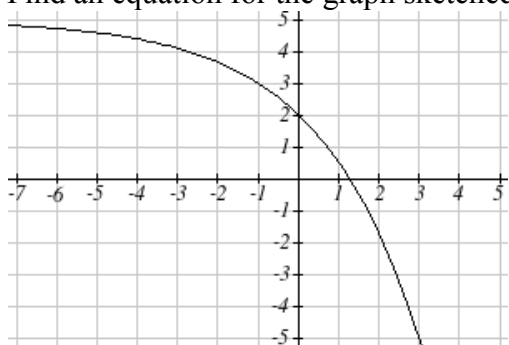
Notice that while the domain of this function is unchanged, due to the reflection and shift, the range of this function is $(-\infty, 4)$.

As $x \rightarrow \infty$, $f(x) \rightarrow 4$ and as $x \rightarrow -\infty$, $f(x) \rightarrow -\infty$.

Functions leading to graphs like the one above are common as models for learning and models of growth approaching a limit.

Example 4

Find an equation for the graph sketched below.



Looking at this graph, it appears to have a horizontal asymptote at $y = 5$, suggesting an equation of the form $f(x) = ab^x + 5$. To find values for a and b , we can identify two other points on the graph. It appears the graph passes through $(0, 2)$ and $(-1, 3)$, so we can use those points. Substituting in $(0, 2)$ allows us to solve for a

$$2 = ab^0 + 5$$

$$2 = a + 5$$

$$a = -3$$

Substituting in $(-1, 3)$ allows us to solve for b

$$3 = -3b^{-1} + 5$$

$$-2 = \frac{-3}{b}$$

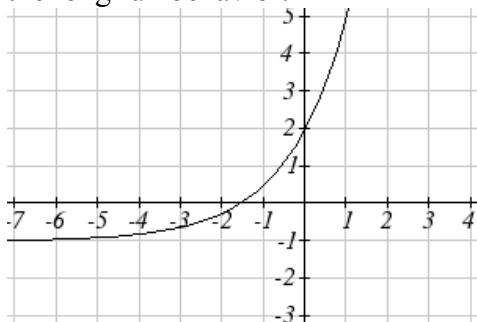
$$-2b = -3$$

$$b = \frac{3}{2} = 1.5$$

The final formula for our function is $f(x) = -3(1.5)^x + 5$.

Try it Now

3. Given the graph of the transformed exponential function, find a formula and describe the long run behavior.



Important Topics of this Section

Graphs of exponential functions

Intercept

Growth factor

Exponential Growth

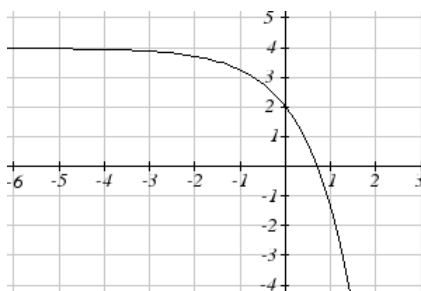
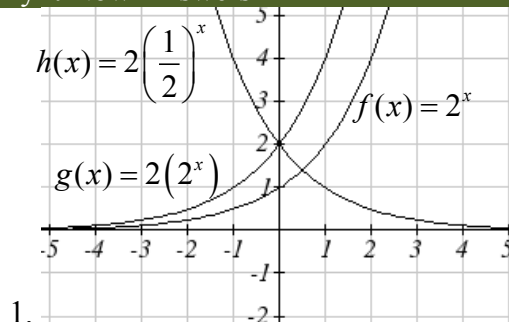
Exponential Decay

Horizontal intercepts

Long run behavior

Transformations

Try it Now Answers



2. $f(x) = -2e^x + 4$;

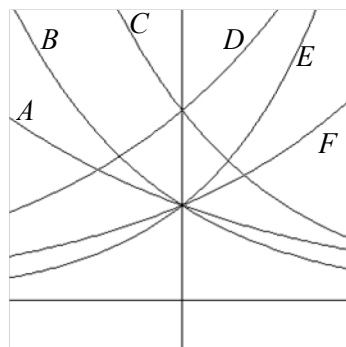
3. $f(x) = 3(.5)^{-x} - 1$ or $f(x) = 3(2^x) - 1$;

As $x \rightarrow \infty$, $f(x) \rightarrow \infty$ and as $x \rightarrow -\infty$, $f(x) \rightarrow -1$

Section 4.2 Exercises

Match each function with one of the graphs below.

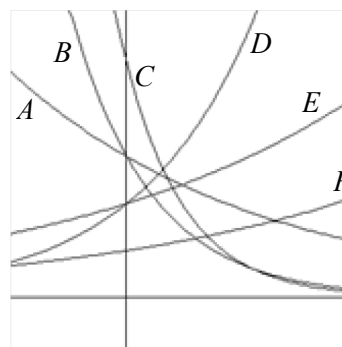
1. $f(x) = 2(0.69)^x$
2. $f(x) = 2(1.28)^x$
3. $f(x) = 2(0.81)^x$
4. $f(x) = 4(1.28)^x$
5. $f(x) = 2(1.59)^x$
6. $f(x) = 4(0.69)^x$



If all the graphs to the right have equations with form

$$f(x) = ab^x,$$

7. Which graph has the largest value for b ?
8. Which graph has the smallest value for b ?
9. Which graph has the largest value for a ?
10. Which graph has the smallest value for a ?



Sketch a graph of each of the following transformations of $f(x) = 2^x$

- | | |
|----------------------|----------------------|
| 11. $f(x) = 2^{-x}$ | 12. $g(x) = -2^x$ |
| 13. $h(x) = 2^x + 3$ | 14. $f(x) = 2^x - 4$ |
| 15. $f(x) = 2^{x-2}$ | 16. $k(x) = 2^{x-3}$ |

Starting with the graph of $f(x) = 4^x$, find a formula for the function that results from

17. Shifting $f(x)$ 4 units upwards
18. Shifting $f(x)$ 3 units downwards
19. Shifting $f(x)$ 2 units left
20. Shifting $f(x)$ 5 units right
21. Reflecting $f(x)$ about the x -axis
22. Reflecting $f(x)$ about the y -axis

Describe the long run behavior, as $x \rightarrow \infty$ and $x \rightarrow -\infty$ of each function

23. $f(x) = -5(4^x) - 1$

24. $f(x) = -2(3^x) + 2$

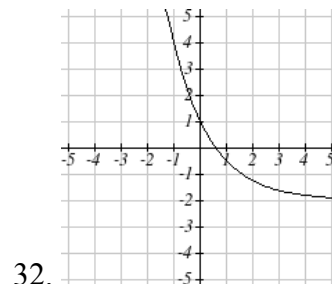
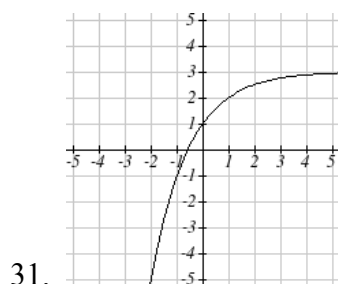
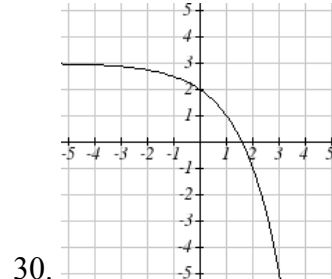
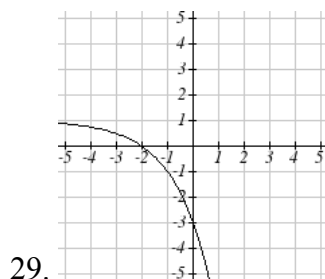
25. $f(x) = 3\left(\frac{1}{2}\right)^x - 2$

26. $f(x) = 4\left(\frac{1}{4}\right)^x + 1$

27. $f(x) = 3(4)^{-x} + 2$

28. $f(x) = -2(3)^{-x} - 1$

Find a formula for each function graphed as a transformation of $f(x) = 2^x$.



Find an equation for the exponential function graphed.

