WEB DESIGN BASICS

Keri Taff
AA 161 CRN: 32498
RM.SSH 120
TR 9:00-10:20
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Office Hour: on zoom by appt
or by appointment

Course Description:

This course curriculum is an introduction to the design, creation, and maintenance of web pages and websites. With it, you will learn how to critically evaluate website quality; learn how to create and maintain quality web pages; learn about web design standards and why they're important; and learn to create and manipulate images. Start to explore CMS using WordPress.

Course Objectives:

- You will begin to gain the skills and project-based experience needed for entry into web design and development careers.
- You will begin to be able to use a variety of strategies and tools to create websites.
- You will start developing awareness and appreciation of the many ways that people access the web and will begin to be able to create standards-based websites that can be accessed by the full spectrum of web access technologies.

Overview:

- Components of Web Pages/ Web Standards/ADA/ Basic Design Limitations
- Site Evaluation
- Designing for the Web/Precoding/
- Wireframing/Prototyping/Mockup
- Review HTML/CSS
- Dreamweaver – interface/site/root folder and file management
- Working with Templates

- Working with Images – optimizing with Photoshop
- Website projects

Assignment and Projects (these are subject to change)

Assignment 1	Becoming a Web Critic
Assignment 2	Creating a Web Evaluation Tool – Rubric – Group Project
Assignment A	Adobe XD follow along
Assignment 3	Moodboard, wireframe and mockup – Group Project
Assignment 4	Create a root folder
Assignment 5	Upload index page
Project 1	Page 1 of redesign site
Project 2	Create template from project 1 and create 2 pages from template
Project 2a	Add CSS slider to Project 2 homepage
Assignment 6	Follow along contact page
Project 2b	Add working contact page to Project 2
Project 3	Optimizing Graphics
Assignment 7	Moodboard and Style Tile for Band Project
Assignment 8	Wireframes and Hi Fi Mocks up for Band Project
Project 2c	Drop Down Menus
Project 4	Band Website

Method of Evaluation:
The method of evaluation will be based upon completion of all assigned projects.

Grading:
A: 90-100%

B: 80-89%

C: 70-79%

D: 60-69%

F: 50% and below please consider a different field

I do not issue Y grades and Inc grades will require a valid reason.
LATE WORK WILL BE ACCEPTED BUT CAN NOT BE REWORKED

Policies:

Cheating and Plagiarism:
You are required to do 100% of your own work from start to finish. This means that you may

not use any part of the work done by another student or give your work to another student. If you are involved in any kind of cheating or plagiarism then you will be subject to discipline, up to and including automatically failing the assignment, failing the course or disciplinary action by the Dean of Students. Please refer to the LBCC Student Code of Conduct.

Attendance and Participation
Attendance is important in the class. We only meet 1 a week and we cover a lot during that time. I encourage open class discussion and questions. I will be the first to admit I do not know everything, and I believe that making mistakes is a great way to learn. This class may move at a different rate than the course outline.

Request for Special Needs or Accommodations
Direct questions about or requests for special needs or accommodations to the LBCC Disability Coordinator, RCH-105, 6500 Pacific Blvd. SW, Albany, Oregon 97321, Phone 541-917-4789 or via Oregon Telecommunications Relay TTD at 1-800-735-2900 or 1-800-735-1232. Make sign language interpreting or real-time transcribing requests 2-4 weeks in advance. Make all other requests at least 72 hours prior to the event. LBCC will make every effort to honor requests. LBCC is an equal opportunity educator and employer.

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