

# Public Speaking

Communication 111 – Fall 2019

CRN: 25560

**Date:** September 30<sup>th</sup> – December 13<sup>th</sup>

**Time:** MWF 12:00 – 12:50

**Location:** T 217

**Instructor:** Jared Short

**Email:** [shortj@linnbenton.edu](mailto:shortj@linnbenton.edu)

**Phone:** 541-917-4564

**Office:** SSH - 205

**Office Hours:** MW 1:00 – 2:00 PM

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## Course Description:

This course exposes students to theory and practice in the creation, adaptation and delivery of original speeches before an audience. It will also provide the opportunity to understand the nature of public speaking and discourse in both ancient and modern society.

## Outcomes:

### *State of Oregon:*

As a result of taking General Education Speech Communication courses, a student should be able to:

- Engage in ethical communication processes that accomplish goals
- Respond to the needs of diverse audiences and contexts
- Build and manage relationships

### *LBCC:*

As a result of taking Comm 111, a student should be able to:

- Synthesize and organize information for varied audiences
- Interact with confidence while adapting messages to audience needs
- Listen critically

### *Student Learning Objectives:*

Students who pass this class will demonstrate the ability to:

- Research, organize and outline speeches
- Incorporate sound reasoning and evidence to support claims
- Apply critical thinking skills when evaluating speeches
- Adapt speeches to different audiences
- Apply ethical standards associated with public speaking
- Effectively deliver speeches with more confidence

## Course Text:

Valenzano, Joseph M., et al. *The Speaker's Primer*. Fountainhead Press, 2016.

**Online Resources:** [www.fountainheadpress.com/theprimer/](http://www.fountainheadpress.com/theprimer/)

## **Policies:**

**Contacting the Instructor:** If you need to contact me for any reason, please use your LBCC provided email. I will still reply to you if you use a non-LBCC email, but I will not send any grading or performance information. I will reply to your emails within 24 hours Monday through Thursday. There may be a few times that that I would be gone during part of the week. I will try to do my best to respond to your emails, but it may take me more than 24 hours to respond.

**Assignments:** All class assignments completed outside of class (homework) must be typed. If an assignment is not typed, it will be handed back and considered late. Take-home assignments will be submitted in class, at the beginning of the class.

**Class Etiquette:** Show respect for your fellow class members by being an active listener. We will create a supportive and inclusive environment for our peers. This means that class members will treat one another with respect and offer positive verbal and nonverbal feedback to their peers. Remember to put away your phone during class. Failure to comply with these guidelines will result in a warning for the first offense. The second offense will result in being marked absent for that day.

**Attendance:** Attendance is mandatory and worth 50 points. This course relies on your in-class participation. Repeated absences will lower your grade. If you miss more than one class without instructor approval over the course of the term, you will receive half credit for attendance. If you miss more than three classes, you will receive just 10 points. Arriving significantly late (30 or more minutes after class has started) may count as an absence. If you are repeatedly late, the instructor holds the right to start marking you absent. This policy does not require the instructor to contact you ahead of time.

In the event you do miss a class, it is your responsibility to find out what was covered in that class by talking with a classmate.

**Participation:** Your participation in this course is absolutely required because this is a shared learning environment. I will rely on your input, questions and comments in order to explore topics. This means that you will read the assigned chapters, ask questions, make comments, listen and provide constructive feedback to others while demonstrating enthusiasm for the material.

**Plagiarism and Cheating:** One definition of academic plagiarism is: “the intentional submission for evaluation to a college instructor or administrator of material based, in significant part, on work done by someone other than the submitter without reasonable written indication to the evaluator of the material’s true source.” Academic cheating is defined as “the intentional submission for evaluation to a college instructor or administrator of material based, in part, on a source or sources forbidden by generally accepted standards or by regulation established by the evaluator and disclosed in a reasonable manner.” The bottom line is that if you plagiarize or cheat, you will fail my class and face other serious consequences.

**Late Work:** Written assignments will be penalized by 10% for each day after the due date up to one week. All work is due at the beginning of a session and is considered late once that class begins. You cannot make up group work or in-class assignments.

**Honor Code:** LBCC is dedicated to maintaining an optimal learning environment and insists upon academic honesty. To uphold the academic integrity of the institution, all members of the academic community, faculty, staff and students alike, must assume responsibility for providing an educational environment of the highest standards characterized by a spirit of academic honesty. Accordingly, if you exchange information with another student during an exam, use unauthorized sources during an exam, and/or submit someone else's work or ideas as your own in any of your assignments, you will receive an F for the assignment and may be subject to further discipline.

**Tolerance:** In this class there may be times when you disagree with opinions being expressed. It is important that you respond to these opinions in an appropriate, respectful and professional manner. Healthy disagreement and discussion are a central component of this class and is encouraged, but must be done so on a professional and constructive basis.

**Nondiscrimination Policy:** LBCC prohibits unlawful discrimination based on race, color, religion, ethnicity, use of native language, national origin, sex, sexual orientation, marital status, disability, veteran status, age, or any other status protected under applicable federal, state, or local laws.

**Special Needs:** Individuals requiring accommodation due to a documented disability and/or personal hardship should meet with me during the first week of class. I will do my best to assist you, provided that it does not compromise the academic integrity of LBCC. Students with disabilities should contact the Center for Accessibility Resources at 541-917-4789.

### **Assignments:**

(May be added, changed, or deleted with notice)

Detailed descriptions will be provided as activities are assigned.

<b>Speaking Assignments</b>	<b>Length</b>	<b>Points</b>
Classmate Speech	1-2 minutes	5 points
Object Speech	2-3 minutes	15 points
Speech to Inform	5-6 minutes	50 points
Speech to Persuade	6-7 minutes	50 points

### **Quizzes:**

Three in class quiz 30 points

### **Speech Critiques**

Self-Critique 5 points  
Speech Analysis 10 points

**Attendance**

50 points

**Total: 215**

**Point Tracker:**

**Total Points in Class: 215**

**Classmate Speech: \_\_\_\_\_**

**Object Speech: \_\_\_\_\_**

**Speech of Introduction: \_\_\_\_\_**

**Speech to Inform: \_\_\_\_\_**

**Quiz 1: \_\_\_\_\_**

**Quiz 2: \_\_\_\_\_**

**Quiz 3: \_\_\_\_\_**

**Speech to Persuade:**

**Self-Critique: \_\_\_\_\_**

**Speech Analysis Paper: \_\_\_\_\_**

**Attendance: \_\_\_\_\_**

**Grading:**

**To receive a grade of C on your speeches you must meet the following criteria:**

1. The speech must be original. 2. The type of speech must be appropriate to the assignment. 3. The topic must be focused and appropriate to the audience. 4. The speech must fit the time frame supported with facts and figures, appropriate testimony, examples, or narratives. 7. The speech must have a clear sense of purpose. 8. The speech must have a clearly identifiable and appropriate design, complete with introduction and conclusion.

**To receive a grade of B on your speeches you must meet the following criteria:**

1. Satisfy all of the requirements for a C speech. 2. Select a challenging topic and adapt it appropriately for your audience. 3. Reflect a depth of research. 4. Clearly identify the sources of information and ideas. 5. Create and sustain attention throughout the speech. 6. Make effective use of transitions, previews and summaries. 7. Use good oral style. 8. Present your speech with poise.

**To receive a grade of A on your speeches you must meet the following criteria:**

Satisfy all of the requirements for a B speech. 2. Demonstrate imagination in topic selection and development. 3. Develop and sustain strong bonds of identification among the speaker, the audience and the topic. 5. Demonstrate artful use of language and stylistic techniques. 6. Make a polished presentation with appropriate gestures and visual aids.

**General Information Pertaining to Speech Assignments:**

Speaking assignments will require four important steps:

- 1) Selecting an appropriate topic
- 2) Conducting research
- 3) Preparing an outline
- 4) Rehearsing the speech

In general, speech grades are based on the following criteria:

- 1) The appropriateness of the topic for the assignment
- 2) Clear organization of the speech
- 3) Adaptation of the speech for the audience
- 4) The judicious use of source citations
- 5) The incorporation of required supporting materials
- 6) Effective delivery
- 7) The quality of the outline
- 8) The length of the speech

\*All speeches must be presented extemporaneously with an outline. You must bring two outlines to class on the day you speak. You will give one to me prior to presenting your speech and will use the second copy to deliver your speech.

The use of complete source citations is a critical element of a well-developed speech. Each speech will require a minimum number of source citations. Full credit will only be given for stating complete source citations orally while delivering a speech. Because you are speaking to a college audience, it is also expected that you will use credible sources. Information from teen magazines, tabloids and websites produced by extremists, bigots, or idiots must be avoided.

All speeches must be timed in advance of being presented in class. The grades earned on the speeches will be lowered if they are over time or under time. As a general rule, one point will be deducted for every thirty seconds that the speech is under or over time. You must present speeches on the day you are assigned to speak. If you miss class on a day you have been assigned to speak without a valid, documented excuse, you will receive 0 points for the speech. If you show up on the day you are assigned to speak without a typed outline, you will receive 0 points for the speech. If you have an emergency and are unable to attend class on an assigned speech date, you must email me an outline of your speech before our class begins to verify that you were prepared to speak. If you foresee a time conflict with a speech date, please provide me with advance notice.

### Speech Analysis Paper

For this assignment you will need to find a recording of a speech given to a public audience. Avoid ones that are self-recorded and to a limited audience. Watch the entire speech. Write a summary of the speech and do an analysis by answering the questions that will be given on the more detailed assignment sheet that will be handed out in class.

### Quiz

There will be three quizzes in class. These quizzes will worth 10 points each. Each quiz will have 5 short answer questions each worth 2 points, covering readings in the book and concepts discussed in class.

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### Course Schedule COMM 111 MW 8:00 PM (Subject to Change)

Week One 9/30 – 10/2 – 10/4	Orientation and overview/ Review of the Syllabus/ Classmate speech	Chapters 1 & 2
Week Two 10/7 – 10/9 – 10/11	Classmate speech cont... Delivery and Practice	Chapters 19 & 20
Week Three 10/14 – 10/16 – 10/18	Ethics and Audience Analysis Quiz #1	Chapters 3 & 8
Week Four 10/21 – 10/23 – 10/25	Object Speeches, Topic Selection, and Research	Chapters 6 & 7 Object speech outline due <i>10/21</i>
Week Five 10/28 – 10/30 – 11/1	Organizing Your Speech	Chapter 11 & 14
Week Six 11/4 – 11/6 – 11/8	Informative Speaking/ Visual Aids/ Supporting Materials/ Quiz #2	Chapters 9
Week Seven 11/13 – 11/15	Speech to Inform <i>(No class on Monday, Happy Veterans day)</i>	Speech to Inform Due 11/13

Week Eight 11/18 – 11/20 – 11/22	Speech to Inform cont../ Persuasive Speaking	Chapter 13
Week Nine 11/25 -11/27	Persuasive Speaking cont... (No class on Friday, Happy Thanksgiving)	Chapter 15 Speech Analysis Due 11/27
Week Ten 12/2 – 12/4 – 12/6	Speech to Persuade	Speech to Persuade Outline Due 12/4
Week Eleven 12/13	Speech to Persuade cont... Wednesday 1:00 – 2:50 PM (No class on Monday)	