

# THE COMMUTER

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The Commuter/TIM VANSLYKE

### Puddle Jumping to the Parking Lot

Students heading home Monday afternoon found themselves in a torrential downpour as a winter rainstorm struck the state, dropping as much as two to four inches in some areas and causing local flooding. Although forecasters say the worst is past, they also say that the wet skies are expected to be with us until the weekend. Unfortunately for skiers, the warm temperatures mean the precipitation in the mountains has been more wet than white.

## Speaker says 'Europe is not a unit as it should be'

### Hungarian gives her views on the historic changes in the Eastern bloc

By Tim VanSlyke  
Of The Commuter

Recent events in central and eastern Europe gave special significance to the visit by a Hungarian student last week to LBCC.

Katlin Fejer, a Hungarian student currently majoring in English at OSU, spoke at the second meeting of the LB-Budapest Peace Studies Delegation which is in the process of planning a delegation of students and instructors to a peace conference near Budapest, Hungary next summer.

Fejer displayed great fluency in English by addressing some tough questions from the students and instructors, her proficiency and understanding of English helped her to dispel some common myths Americans have of eastern block nations, and to provide a better perspective of the change occurring there.

"After the revolutions in the Soviet Union at the beginning of the century, all the orthodox churches were turned into communist or atheist museums, it was the fashion," said Fejer in response to a question regarding what has happened at home since she came to America. "My parents wrote me that in my town one of the party offices was turned into a chapel. I think that represents the changes quite

well, that they are so unexpected, so astonishing."

Despite the rapid changes occurring, there are still people who are cautious says Fejer, "former communists are very cautious," she said, "I think there is a balance developing between communist oriented parties and socialist oriented parties, and that's what should be in the country. Every individual should be given the freedom to join whatever party they like. My parents never joined the communist party, because they said, if there is only one, then there is no point in joining it."

The questions then turned to what Fejer thought would come of the changes occurring in her country. A student asked if she thought her country would turn to capitalism, "I don't know what the leaders decide, I don't desire it," she said. She was then asked if most people in Hungary thought the same way. "I don't think they know what it is. Before I came here I didn't know what capitalism was, I didn't know there was no social security or guaranteed medical care. We have not had social institutions, child care for women and medical insurance, which is not ideal of course, but better than nothing. I think we should develop those and give more individual freedom... it sounds like socialism."



Katlin Fejer

Following are further questions that Fejer responded to:

•There's been some talk of Hungary withdrawing from the Warsaw Pact, what's your attitude on this? "Well, I think the government says it's impossible, but what they say is impossible today, is happening tomorrow."

•What do you hear about Hungary making application to the European community? "I haven't heard much of it. I think it's very sad that Europe is divided...Europe is not a unit as it should be."

•Do you think there is a threat from the reunifications of Germany: "I am very bad at generalizing people, I don't think they are (a threat)."

•What are your personal feelings about Gorbachev: "I think he is a historical figure. There are many people who doubt

him, who think he will be turned down or his enemies will win. I just can't imagine that he doesn't win or this (the changes brought about by Gorbachev) going back."

•Is there an anti-nuclear movement in Hungary? "Not on a big scale, it is mostly young, hippy-like people, but they aren't taken very seriously. Hungary has always been in this position—between east and west, in the middle of Europe—all the migrations swept through Hungary and all the wars swept through Hungary. So we are kind of used to this position."

•On American press coverage: "I think the view of these countries has been much worse than reality. I've been asked a hundred times, in the few months that I've been here, how I could get out of my country. Well, people are completely free to travel, but this wasn't known here. I think they emphasize the emotional side, because they have painted a much darker picture than the way it was."

•About Americans and their knowledge of the rest of the world: "I must have met exceptional Americans because the people I've met know very much about foreign countries and foreign relations. I was really surprised pleasantly, because always I have heard that Americans don't know anything about the world."

# Storybook Land now open thanks to local volunteers

By Ila Pitts  
Of The Commuter

Walk a mile in the shoes of Dorothy Merideth, LBCC medical transcriptionist student, wife, mother, grandmother, friend and confidant. Add all of that to 11 years as a volunteer for Christmas Storybook Land to see the story of Merideth unfold.

Where does a normal woman find the time and energy to deal with the busy season, LBCC finals— and all of the above?

In 1977, a 10-family group of friends put a dream into reality in their garages and backyards with few tools and a lot of ingenuity. Their goal was to create something to share with neighbors through out Linn County.

"It's something everyone can enjoy free of charge during the holiday season." Speaking as a volunteer, Merideth says

"It weaves a spell of magic just to go out there and work for a few hours."

Storybook land is held at the Linn County fairgrounds, Dec. 1, through the 16th, weekdays 6:30 to 8:30 p.m. and weekends from 10 a.m. to 6 p.m.

The walk through storybook land includes animated characters with special lighting, enhanced by Christmas music, and ends with a personal visit with Santa.

"We are just everyday people," Merideth affirms. "We want to eliminate the commercial aspect, and give the community something meaningful. And she adds, "Those who can afford it, can donate a can of food for less fortunate families." Last year more than 4400 food items were collected.

Storybook land is supported by volunteers, many who are into their second generation. Donations and the sale of hand-made Christmas wreaths, that can be ordered for delivery by calling 928-1612, also offers financial support.



Volunteer Dorothy Merideth, an LBCC medical transcriptionist student, sets up part of the scene of the Christmas Storybook Land at the Linn County Fairgrounds. The exhibit is open from now through Nov. 16 from 6:30-8:30 p.m.

## Wage increase could help LB

According to George Kurtz, LBCC vice president of business affairs, the \$4.25 minimum wage increase, to take effect on Jan. 1, 1990, is expected to have a positive impact on the college work study program and other job positions available here.

Brian Brown, LBCC director of human resources, agreed that the wage increase would attract more student workers. He said that job proximity would be compatible with class hours and would save on transportation costs. These factors, he said, combined with a more attractive wage may influence students to select on-campus jobs.

Sally Wojahn, LBCC financial aide and veteran's coordinator, said that the increase will raise all other work study rates by about 10 percent. She said the actual rates are currently being determined by a faculty task force.

As far as other employment opportunities are concerned, smaller business owners may be hiring fewer employees. According to Mike Sowless, manager of the Albany division of Oregon State Employment Development Department, this may be due to the fact that smaller businesses may not be able to pay additional salary increases and the owners may do the work themselves.

Sowless also said that since January is a month of seasonal downward economic trends, it is "difficult to tell what actual significant impact the minimum wage increase will have."

"Most employers are already paying the \$4.25 scheduled increase...there are very few job orders right now for wages under that amount, possibly due to competition for workers," stated Sowless.

## Local chorale to sing this weekend

The LBCC Community Chorale's annual holiday concert for this year is "Messiah, Magnificat in G and Fantasia on Christmas Carols."

The chorale, which attracts vocalists from all over the mid-Willamette Valley, will sing at 3 p.m. Sunday, Dec. 10, at the First United Methodist Church, 1115 28th Ave. SW in Albany, and at 8 p.m. Monday, Dec. 11, at the First Presbyterian Church, 114 SW 8th Ave., Corvallis.

Tickets, which are \$3 for adults and \$2.50 for students and seniors, can be purchased at French's Jewelers, 140 First Ave. SW, Albany; and The Emporium Department Store, Timber Hill Shopping Center, Corner of Walnut and Kings, in Corvallis.

The Community Chorale's conductor is Hal Eastburn, LBCC vocal music director.



The Commuter/TIM VANSLYKE

## Christmas is Busting Out All Over

The ASLBCC Christmas Tree is only one of the Christmas trees on campus—another that few people will see unless they go out of their way is in the President's Office in the College Center. It's the 1989 Sharing Tree, adorned with the names of children who need gifts to make their Christmas more joyful. Students and staff are invited to stop by the President's Office to pick up a name from the tree and purchase a give (\$10-20), wrap it and place it under the tree by Dec. 20. The gifts will be distributed at the Albany Armory on Christmas Day.

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The Commuter/MATT RASMUSSEN

This buggy is part of a Victorian set being designed by Oscar Hult for the Albany Regional Museum.

## Access club wants to meet goal; electric doors in every building

By Dana Woodward  
Of The Commuter

"We plan to get a lot accomplished this year," said Terry Brown, president of the Access Club.

The Access Club was created as a means for students, who are concerned about accessibility issues, to give their input, and help the administration become aware of problem barriers around campus, so that LBCC will be accessible to everyone.

"One of the things we would like to see this year, is to have electric doors installed in frequently used buildings and eventually, have electric doors in every building," Brown commented.

"We also will be sponsoring Handicap Awareness Day, which gives participants the opportunity to see the world from the

"physically challenged prospective," he continued.

Since the club's formation, two-and-a-half years ago, LBCC has seen quite a few changes. Several new electric doors, have been installed, elevator buttons have been lowered and the public made more aware of accessibility problems on campus.

"Currently all the members of the club are physically challenged. We would like to see more participation from able-bodied students, who are interested in making the campus equally accessible for everyone," said Brown.

The Access Club meets once a month, the next meeting will be held the second week of winter term. Signs will be posted telling when and where.

For more information, please contact: Club advisor, Paula Grigsby, 928-2361 Ext. 299

## Students sought for College Bowl

Students can test their knowledge in a College Bowl Competition if enough interest is shown, according to Prudence Miles, coordinator of student programs.

The College Bowl is in a game show format. It has been traditionally limited to four-year schools but has now become an event on the community college level. "They call it the varsity sport of the mind," Miles said. Each team consists of

four members which are tested on their general knowledge.

Team members will have all their expenses paid when traveling to the competition. On Feb. 16-17, LBCC will compete in an informal competition at Clackamas Community College. Prizes are in the form of scholarships, but are only given in the formal meet.

# Former student building Victorian set for museum

By Lynne Griffith  
Of The Commuter

Oscar Hult, former LBCC drama shop foreman, is building a Victorian general store and doctor's office for an exhibit for the Albany Regional Museum.

The exhibit, "Life in Victorian Albany," will be open for a sneak preview Dec. 10 as part of the Albany Victorian Christmas Homes tour.

Hult said, "This exhibit is just a set built out of wood instead of painted on canvas." Hult learned set building at LBCC as shop foreman for a year and technical director for a term.

He has also designed similar exhibits for the Linn County Museum and the museum at the Benton County Courthouse.

According to Roselind Keeney, director of Albany Historic Resources, "Oscar has the ability to translate the concept of an area into a design and then into reality." He looked at what the museum had in the way of existing buildings and is turning it into the Victorian scene the museum board wanted, said Keeney.

Hult is using set design techniques to make flat surfaces look three-dimensional. He has drawn and painted plain wood to look like marble, bricks, wood grain, and wall paper.

"Drawing all those bricks" was the hardest thing he has done for this project, he said. "The first wall of bricks was fun, but after that it got hard to keep painting bricks."

In addition to the general store and the doctor's office, which are named for real Victorian Albany places, there will be a Victorian parlor containing clothing worn during that period. There will also be a time-line containing local and international news from the 1890s.

The museum board still needs artifacts and clothing from the 1890s for the exhibit. They would really like to have doctor's tools and a doctor's cabinet as well as anything that would go in a Victorian parlor or general store, according to Hult. Anyone with artifacts to donate may call the Hult at the museum (967-6540) or Keeney at the Chamber of Commerce. Hult works on the exhibit on Mondays and Wednesdays or those with donations may leave a message.

The museum is located in the basement of the Albany Public Library in what was formerly the children's library.

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# POINT OF VIEW

## COMMUTER EDITORIAL

### Television brings Christmas spirit through ads that set social values

Sleigh bells... ching, ching, ching, ching... Have you heard it yet? Have you seen it yet? Has someone called to you from the living room, "Honey, it's on, come watch it?" Has it caused you to pause for a minute out of your busy holiday schedule? I haven't seen it yet, my perennial favorite Christmas commercial. Maybe it's been retired. In my family it was annually anticipated. The first sighting of the season caused our collective group to stop in our tracks, to silently watch with reverence, the depiction of our image of what Christmas should be. Gentle strains of "I'll be Home for Christmas." Ching, ching, ching, ching... But I haven't seen it yet, have you? It hasn't lost its place in our society has it? It still reflects our values of home and the simple joys of Christmas doesn't it? Sadly, the offspring of this mirror image has grown out of a harsher, more material viewpoint. Grown up in a more materialistic environment. They also truly reflect the prevailing societal attitudes toward Christmas. You may have seen, for instance, a new commercial representing a large retail chain. Pity the poor woman. She and her buying power are imprisoned. Not shackled by monetary restrictions, but painfully restrained, by the store not being opened yet. Our entire society accepts the fact that tis the season to use your charge card. Why, even Frosty the Snowman, heartily endorses the use of your Discover card for this year's mandatory merchandise. You don't know what to get anyone for Christmas yet? Obviously, you have not been watching enough television. Don't worry though, there's still enough time to sit in front of the TV and have the paint-by-number people define clearly for you what everyone on your gift list needs for Christmas. It's a free service, you should be taking advantage of it. And, in case you're having trouble, one of the new holiday commercials will help—you realize that, after all, at this time of year, people you know and love throughout the year, are really only dollar amounts. It even helps assign dollar values. Your best friend Max, for instance, carries a \$20 price tag. Commercials are one way to check our pulse against the media and by reflection, society's definition of a successful Christmas. Little wonder that we strain to hear the gentler, Ching, ching, ching, ching... We long to receive the yearly affirmation that the concepts of closeness of family, invitingly warm homes, serenity and pristine beauty still exist in our national consciousness, still represents our values. Ironically, commercials have become our windows to our world. Their version of our society. We are not being shown in warm glowing firelight, but rather in glaring altruistic spotlights. Most ironic of all, I think, is that the classic Christmas commercial, the one that renews spirit, the one that encapsulates picturesque Christmas ideals, is proudly brought to you by a beer company. Ching, ching, ching, ching... Merry Christmas.

By Kathie Nielsen

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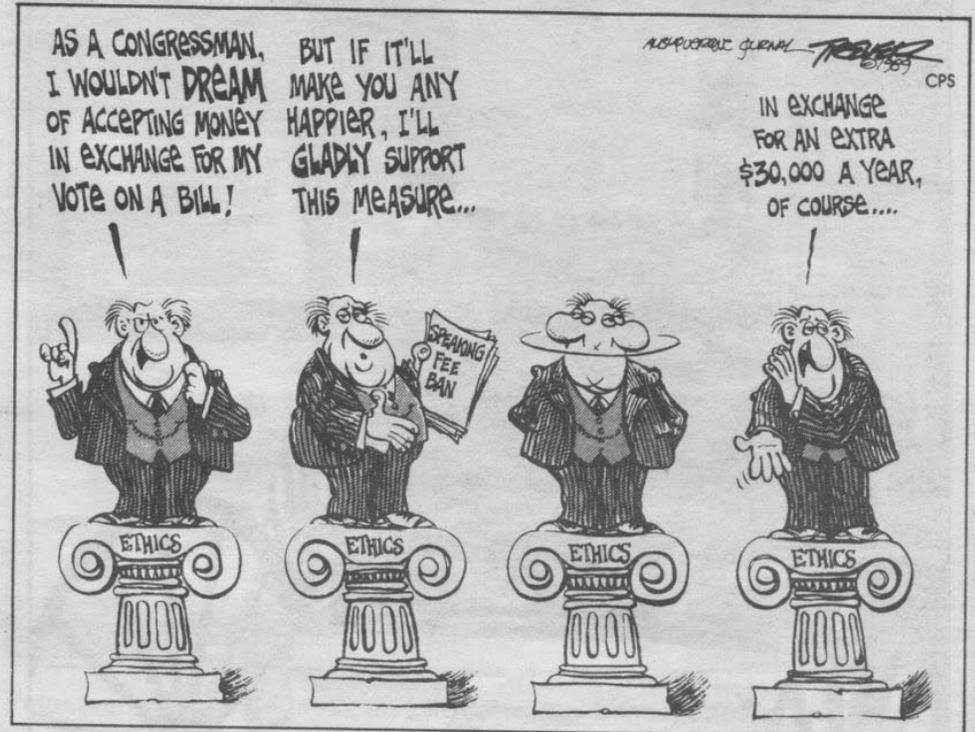
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□ Reporters: Pete Wisniewski, Mark Bolton, Marc Dubois, Lynn Griffith, Deanna Grubbs, June Hemmingson, Kevin Jeskey, David Mihm, Kathie Nielsen, Susan Osburn, Tiffany Parsons, Kirsten Paterson, Ila Pitts, Jon Roach, Bev Thomas, Mari Tsukahara, Katherine Whiteis, Ron Kennerly, Ken Monge, Troy Novak.

□ Photographers: Matt Rasmussen, Darin Riscoll, Gene Taylor, James O'Guinn.

□ Production Staff: Kirsten Bondo, Shawn Kohler, Nina Vaught, Eric Ishakawa; □ Typesetter, Connie Williams; □ Advisor, Rich Bergeman.



## MATT RASMUSSEN

### Thawing cold war chills Bush

With the current thaw in the cold-war, politicians are scrambling to find new catch phrases and scare tactics to fill the expanding void created in political decision making by Mikhail Gorbachev's denouncement of his roll as the world's antichrist.

For 40 years American politicians have been invoking threats of godless communist imperialists swarming across the country to gain justification for everything from taxes to the draft to the curtailment of civil liberties. No Mas, No Mas.

We've heard all about the "Evil Empire" and her plans to enslave the world inside the communist manifesto. We've reacted by elevating former actors and wimps to positions of great power and responsibility. We then allow them to sidestep important domestic problems in favor of saving the world from the infamous Red Horde. We spend billions of dollars arming ourselves with highly offensive weapons to take up defensive positions throughout the world while ignoring the basics of social responsibility in our own nation.

We've spent both dollars and, more importantly, lives in virtually every corner of the earth under the guise of safeguarding democracy. What was actually being safeguarded were the monopolistic rights to traditional American markets, the stripping of foreign resources, the advantage of labor at rock bottom rates, and the unfettered use of strategic areas as military bases to perpetuate this roller-coaster of capitalism.

It seems tough to hold these truths self evident, but they become much easier to swallow (or to sell to the American public) if you can throw in the words "Soviet puppet state" or "godless atheistic Marxist regime."

It didn't even matter if the terms fit the country in question, as long as they were

in the neighborhood or somewhere on the block we would begin to froth at the mouth, then charge the breach like a mad dog.

I've often wondered whether the callous and reckless way American troops have been deployed since WWII was really accidental, or a brilliant intentional ploy used to confuse current enemies and confound potential opponents. That proof may be in the pudding—since WWII the United States is 1-1-1, with our only victory coming over a Banana Republic the size of Rhode Island.



So 40 years of foreign policy, voodoo economics and scare tactics now hang in the balance. The Evil Empire has turned up the heat on what has been mutually beneficial cold war. The ex-antichrist has already been received by the Pope, been Time's Man of the Year, and is a 2-1 favorite over George Bush for the Mr. Popularity title.

It's a good thing George isn't sure he wants to accept the end of the cold war, for him it may be the end. America wouldn't need to breed wimps, and out of work actors would stay that way, if we stopped perpetuating the cold war mentality that has kept them around for so long.

Merry Christmas to all.

# POINT OF VIEW

**BOB GREENE**

## Do the 1990's start next year or the year after?

Look, I like you people, at least most of the time. But several of you—may I be frank with you here?—have become quite annoying about a subject that would seem to be totally uncontroversial. So we're going to deal with it today, then never mention it again.

Not so long ago, there appeared in this space a column dealing with the '90s—the point was that for the last two or three years, a lot of people have been talking about the '90s almost constantly: what the fads will be in the '90s, etc. I pointed out that the '90s won't be here until the stroke of midnight on New Year's Eve, and that therefore we should all wait patiently.

Immediately I was beset with letters telling me that the '90s will *not* arrive at midnight on New Year's Eve. The letter-writers—and they seemed to have devoted a great deal of thought to this—argued that the '90s will begin on Jan. 1, 1991. The year 1990, they said, will actually be the last year of the '80s.

They rambled on, these arguers did, but if I may be permitted to boil down their theory to one rather awkward sentence, here it is: There was never a year called

"zero," thus the first year was "one," and a decade is 10 years, so each decade begins with a year ending with the digit "0."

Got that? According to these brainiacs, even though we will be writing "1990" on all our checks and letters during the next year, the year will not be part of the '90s.

So it seemed like a good idea—well, an idea; I don't know about "good"—to check this out. You will be thrilled to know that no one seems to have the definitive answer.

Dr. P. Kenneth Seidelmann, director of the Nautical Almanac Office in Washington, D.C., says that the letter-writers are correct: 1990 will not be part of the '90s.

"The first year was not a year with a zero," Dr. Seidelmann said. "It was Year One. One B.C. went directly to One A.D. There was no Year Zero in between." Thus, although it will be confusing to anyone who has enough spare time to waste thinking about it, 1990 will not be a part of the '90s, at least according to Dr. Seidelmann.

"I use this example to explain it to someone," he said. "I will give nine dollars

to anyone who will give me a 10-dollar bill. Nobody takes me up on that deal."

However...

Michael Reed, managing editor of Encyclopaedia Britannica Inc., goes the other way.

"The beginning of the decade will be Jan. 1, 1990," he said. "Why wouldn't it be? You look for a decade to have 10 years. So, the last day of 1990 is the completion of the first year of the decade. I'm using logic rather than an analysis of an ancient calendar. We consider, 'What would be logical for people today?'"

And what about those people who argue that 1990 will be the last year of the '80s?

"Not after Jan. 1, 1990 comes around," Reed said. "The '80s will be over."

However...

Dr. Gernot Winkler, director of the time service department at the U.S. Naval Observatory in Washington, D.C., says that the '90s will not begin until Jan. 1, 1991.

"I will admit that from the point of

view of the language, it is difficult to comprehend," Dr. Winkler said. "But the decades and the centuries—they all begin on the first day of the year one. If you have to be correct, the decade of the '90s begins on the first day of January, 1991."

However...

Pat Higgins-Crane, an executive at World Book Inc., feels the '90s will begin at the end of New Year's Eve a few weeks from now: on Jan. 1, 1990. "There is nothing official to tell me otherwise," she said.

Perhaps the wisest comment came from a woman who works at Information Please Almanac in New York, and who declined to give her name. Asked when the '90s will officially begin, she sounded dismayed and said:

"Oh dear! That's just one of those silly things you read about in the newspaper."

She got that one right. We could go on with this forever—getting expert opinions on each side of the question—but we aren't going to go on with it for even one more paragraph. Those of you who wanted to know can mull over the thoughts of the learned authorities cited above. Now leave me 'lone.

## THROUGH THE KEYHOLE

### Santa not only brings presents, but peace of mind as well

By Arik Hesseldahl  
Managing Editor  
Of The Commuter

*Sing a song of Christmas  
Pocket full of pie,  
Four and twenty white birds  
flew across the sky.  
When the war was ended  
The bell began to ring.  
Wasn't that a funny gift  
for Santa Claus to bring?*

A little self-indulgence can be a good thing. It keeps you sane.

The above words are those of another college columnist, 21 Christmases ago.

But the intended message is still the same.

Sometimes you have to give yourself a gift. Nothing expensive, like a new BMW. One of those personal gifts that pleases no one but yourself; an inexpensive act of self-gratification that otherwise goes unnoticed, but gives you that warm all-over toasty feeling inside. Such as giving the Salvation Army lady your last dollar instead of spending it on a Big Gulp. Or just once, turning off the alarm, and going back to sleep instead of rushing off for an 8 o'clock class.

Or if you're a columnist, forgetting that there's a dozen different issues that need to be addressed, and writing a goofy column instead. One that starts with a poem.

Isn't that what the spirit of Christmas is all about? That's why Scrooge had to take all the trips with the spirits to Christmas, to learn that school doesn't keep on Christmas.

The neighborhood kids know it. The same kids that



throw eggs on your car on Halloween, break your window every spring with a baseball, and trample your flowers every summer, come caroling in front of your house one night just before Christmas and you suddenly forget all the real and imagined damages of the past year. Because of one sweetly sung carol you feel content to let them grow up.

On rare years, we get hit with a late-December blizzard, which seems like a maddening inconvenience to those of us who are not used to living in it. By the 24th, it has mellowed in to a quiet blanket that keeps the Earth warm and protected. It covers the blemishes we curse during the year. All is silent, and you feel like you're sneaking into a room with a sleeping baby, afraid to wake it up. For once the world is an okay place.

The obnoxious old lady from down the street sees you

walking along the sidewalk and waves a greeting from her rocking chair.

Dogs don't bite at Christmas, and the mailman is happier, especially when you leave him a box of Turtles candy in your mailbox.

And school definitely does not keep.

A thousand sermons will ask us why the feeling cannot last the whole year and a thousand children will answer "because Christmas is too special to last more than a day."

Which is a good thing. At least we dedicate one day to peace, smiling at our neighbors, and rediscovering the joy of life, loving and being quietly, warmly human.

And if the media blitz of advertisements makes you feel that the spirit is gone, just wait until the 24th. Then put on something warm, and step outside.

Barring rain, there will be a hush in the air, that just isn't the same on any other night.

Stand there and listen to a world that has taken the day off to be happy. And after a time, drifting across the years you'll hear the drumming of horses hooves and sleigh bells from Christmases past.

And if you're very quiet, and listen very hard, maybe you'll hear a whistle in the air that marks the passage of a mythical old man through your neighborhood, and the rest of the world again this year. And his message will float down so lightly, you're not even sure you heard it.

But if the night seems brighter, and the whole world seems like magic, then you heard it, and forever after, you can think back and remember the moment you met a myth, and he whispered the secret of Christmas to you saying "Happy Christmas to all and to all... a good night."

# Quality Choices

## BUILDING A MARKETING APPROACH FOR LINN-BENTON COMMUNITY COLLEGE

V. Roger Gaither  
Director of Marketing & Development

*Grow as tall as you reach,  
as far as you imagine,  
as strong as you try.*

### Marketing LBCC

Starting this fall the Community Relations staff has been working to develop a marketing plan for Linn-Benton Community College.

The purposes and benefits of a marketing approach for LBCC are to:

1. improve internal communications,
2. to improve communications with all college constituencies,
3. to assist in the curriculum development process and
4. to help build a broad base of public support for the college.

An organizing theme and initial approach have been defined and shared with President's Cabinet, Instructional Council, Business Affairs Council and with the Board of Education. In that process, many on campus heard of and discussed the proposed marketing approach; we invite continuing involvement. This article is intended to summarize the planning and to inform the campus in full about the activities to date. This is a group process both in planning and implementation; we encourage all staff and students to get involved. Together, we can do some great things.

### A Promise To Keep

Born in the dream of better tomorrows, LBCC is a community college that keeps its promise to citizens of Linn and Benton counties. In 1966, regional leaders, supported by taxpayers with vision, directed and launched the college through the formation of the Linn-Benton Community College service district. During this short span of 23 years, the college has built and occupied the Albany campus and outreach centers in Corvallis, Lebanon and Sweet Home.

The college has developed:

1. diversified occupational programs,
2. quality lower division transfer programs,
3. an extensive and responsive continuing education program,
4. an effective training and economic development center,

5. a quality family resource center,
6. an exciting array of cultural and recreational activities,
7. strong developmental and general education offerings and
8. other services to the region.

A spirit of responsive service, quality, and open access has positioned LBCC at the heart of a promise for better tomorrows for students and the region.

### Quality Choices

The right to make choices in life is a cornerstone of a free society. The availability of choices is what makes freedom a reality. Throughout its development, LBCC has concentrated its energy on providing a wide range of courses, programs, and services.

Foundation principles for the LBCC mission have been:

- Service** - providing a wide range of services to individuals, the region and the state,
- Quality** - maintaining consistent, high quality in all activities.
- Responsibility** - honoring a mature, responsible attitude toward providing quality services within a frugal structure.

LBCC students have open access to choosing their direction or goals. Studying at LBCC can lead to:

1. productive occupational career choices,
2. redirection through mid-life career changes, or
3. transfer into 4-year programs and professional careers.

Studying at LBCC also broadens students' choices for enhancing their general quality of life. Short courses and presentations enhance performance of employees and business in the region. The foundations of learning gained through LBCC provide students with more options and flexibility in making life's choices.

In the last two years, enrollment at LBCC has increased a total of 18.5%. In academic year 1988/89 the college served over 26,000 residents of Linn and Benton counties as students in courses and programs. Many more residents are served through seminars, meetings, forums, workshops, lectures, presentations, theatre plays, musical performances and sporting events. The enrollment trend indicates that the college will serve a record number of students this year.

*The main activity of LBCC has been and is to provide quality choices for our students, for the residents of Linn and Benton counties and for the region as we prepare for tomorrow.*

### All of Us

Marketing requires that an organization think systematically and sequentially about its mission, its services or products, the markets it serves, and the extent to which these markets and possibly new ones may demand its services or products in the future. Marketing requires a review of the marketing mix - asking whether the right products are being delivered at the right price and under the proper conditions to serve consumer needs. In this sense, marketing at LBCC is an activity involving all of us.

### Marketing Planning

Developing a marketing plan for LBCC involves six major action steps.

1. **Chose A Theme:** Select a theme which captures the essence of the college while remaining broad enough to encompass variations in expression over an extended time period.

CHOICES has been selected as the organizing theme for LBCC marketing. This broad concept is a true reflection of the college's mission and daily activities. Choices can be interpreted positively in many different ways from many different viewpoints. Because the college mission will remain consistent, Choices as a theme will remain true and useful.

2. **Involve Everyone:** Build a marketing team to provide leadership and coordination of major marketing activities. Encourage ideas, comment and involvement by all members of the college community - and from the community at large.

AN ADVISORY MARKETING TEAM will be organized in the near future to help plan and coordinate marketing activities. To be actively involved on the marketing team, please contact Roger Gaither in Community Relations.

EVERYONE in the college is invited to share ideas and comments with the marketing team. Please feel encouraged to contact Community Relations or any member of the marketing team to share your views and ideas.

### 3. Conduct Market Research:

A MARKET RESEARCH SURVEY is being developed and the study will be conducted this winter by Mar%Stat, a market research firm in Eugene. This survey will sample the opinions and views of residents in Linn and Benton counties on courses, programs, scheduling, publicity, instruction, costs, facilities, support services, business & economic development, training workshops & seminars, cultural & sporting events, and tax funding. Respondents will be invited to share their views candidly and comments & suggestions will be welcome.

### 4. Plan Projects And Activities:

*Compile a listing of potential projects and activities that will give substance and action to good ideas. Prioritize these projects and activities and include cost / time considerations.*

POTENTIAL PROJECTS AND ACTIVITIES include: a full range of newly designed, people oriented publications, presenting the college, programs and services; improved vehicles for campus information sharing; new advertising and recruiting materials & displays; and new or enhanced public relations activities. We are interested in your ideas, needs and opinions about potential projects and activities.

### 5. BUILD THE MARKETING

*PLAN: Organize a marketing plan and schedule incorporating: goals & objectives, projects & activities, schedule for implementation, necessary resources, a process for monitoring & revising the plan and jobs & roles for everyone.*

THE WORKING MARKETING PLAN will be developed following the results of the research study in early winter. This will be an on-going, open planning process.

6. **DO IT:** Implement, monitor and revise the marketing plan consistently for three to five years minimum to begin to see the benefits outlined:

### We Need You

Many colleges pay big bucks to ad agencies to mount expensive advertising campaigns. We need to save such an expense and organize our own, do-it-ourselves, public relations program. The approach suggested is a good one -- very workable, effective and open-ended. As a college community, we are each talented in our own ways and we know Linn-Benton Community College. Together, we can make a major difference in the future of the college by joining in and supporting the CHOICES program. In the next few weeks and months, I will be sharing each stage of the program with the college as a whole. I hope that you will let me know your ideas and opinions.

**It's our choice.  
Let's make it happen!**

# Choir gives community Christmas gift

LBCC's Chamber and Concert choirs present their tenth annual free holiday gift to the community at 8 p.m. Thursday, Dec. 7, in Takena Hall

"'A Christmas Gift'" is our way of saying thank you to the community and starting off the holiday season on a joyous note. We're singing a wide variety of musical periods and styles," said LBCC vocal musical director Hal Eastburn.

Among the selections for the Concert Choir are "Canons" - "Viva La Musica" by Micheal Praetorius and "O Music" by Lowell Mason, Graduale "Sancta Maria" K.273 by Wolfgang Mozart, Irish Slumber Song arranged by Bruce Vantine, "Run, Ye Shepherds, to the Light" by Michael Haydn and "A Child is Born" by Thad Jones and arranged by Jack Kunz. Corvallis soprano Vicki Righetini sings the aria for "While Sheperds Watched."

Chamber Choir sings "Canons" - "Alleluia Round" by William Boyce and "Gloria, Gloria" by Joseph Haydn; "Begone Dull Care" arranged by Gordon Jacob; "There is No Rose of Such Virtue" by John Joubert; "Sing We Noel" by Kirby Shaw; "Spanish Carol," a traditional Catalonian Carol, arranged by Robert Hines; and "Calypso Carol" by Kirby Shaw. Solos in "Calypso Carol" are by Lorena Smith and Cori Sabin.

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## Review

# Full house enjoys lively 'love'

By Rhonda Gerig  
Of The Commuter

The Loft Theatre's production of "Love in a Time of Revolution" opened Friday night to a full-house.

According to Laura Foster, house manager, both Friday and Saturday nights were sold-out. Tickets in advance are suggested and can be purchased at the Albany Center in Takena Hall.

Through performances of poetry, short stories, and music the culture of Latin America comes alive.

Under the direction of Jane Donovan, theater instructor, the cast was well prepared and recovered slips smoothly.

"Just Lather, That's All" by Hernando Tellez, Columbia, is a scene that brings out emotions one might experience in war, such as; fear, revenge, nobility and hope. Christopher Widrig gives a strong performance as the barber while Roberto Moreno, who originates from Mexico, portrays the captain with a deep, rich voice.

An excerpt from "Mothers and Shadows" by Marta Traba, Argentina, is a powerful story of missing people and the quest of their families and friends to find them.

Marina Cassandra acts as the narrator and as Irene in this story. She is elegant in voice and in stage presence. Along with Holli Miller, Nancy Brown, Laura Oryshchyn, Kelly Buchholz, and Mysti Shellabarger, Cassandra brings the reality of this holocaust to light.

Michael Wall and Nancy Brown give the audience a look at men's and women's views on the opposite sex.

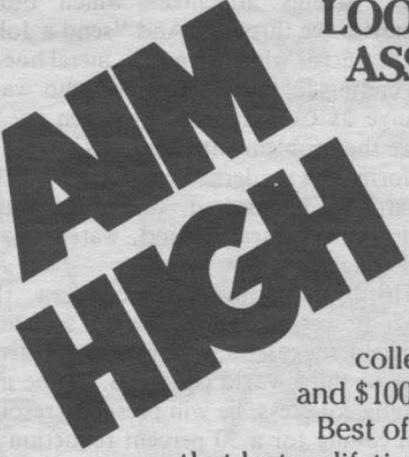
While, Gene Taylor, Laura Oryshchyn and Nancy Brown offer more comedy in their portrayals of "The Night Visitor," a humorous outlook at immoral conduct and the punishments received for such conduct.

"The Viper" lets the audience see the misfortunes that could befall a man in the taking of a mistress demonstrated by Holli Miller and Christopher Widrig.

Music is good, being sung by the cast with some solos. Laura Oryshchyn is outstanding with a voice that is full of compassion.

Not only does this production entertain, it offers insight to the culture of another land.

"Love in a Time of Revolution" will play Dec. 8-9 at 8 p.m. and Dec. 10 at 3 p.m. in the Loft Theatre.



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# Sen. Mark Hatfield urges citizens to take on role of peacemakers

By June Hemmingson  
Of The Commuter

In his speech for the OSU Ava Pauling Lectureship for World Peace, Mark Hatfield walked a tightrope between the environmentalists and the timber corporations, who disagree on how much forested land should be set aside or cut. Since he draws ample criticism from both, the Oregon senator stated 'Maybe I'm just about in the right place.'

But, in regard to militarism, Hatfield doesn't compromise. In 1965 he was the governor to vote in opposition to President Johnson's Vietnam War policy and, in 1981, the only senator to vote against enormous increases in the military budget. His speech continues this theme.

"We must all accept the challenge to become peacemakers," he declares. "Where does the path to peace begin?" And then answers his own question:

First, we must admit that the world is at war. Twenty raged at the beginning of the 1980s with 1 million in deaths per year during the decade, 85 percent of them civilian, and producing 14 million refugees. Because these battles were not fought on our land, he says, we tend to think the world at peace and therefore "consign others to live lives filled with pain."

Secondly, we must set aside the "East versus West" thinking which leads to oversimplification of conflicts. In the El Salvadoran war this decade, the U.S.

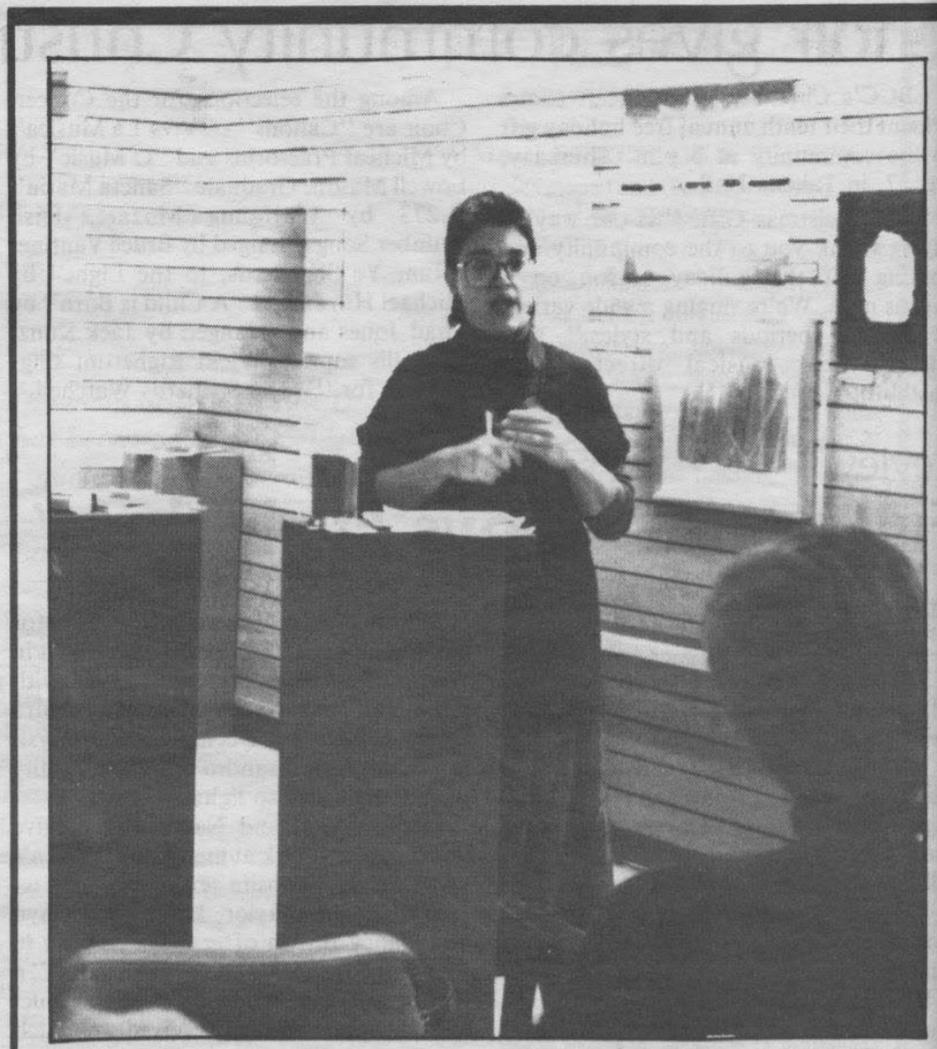
government has spent \$4 billion without getting to the root causes of the strife which, Hatfield says, is "the frustrated desires of the poor for a decent standard of living." The senator thinks this is "potentially the most explosive force in the world today."

Typical U.S. reaction is to impose "its own cultural values on the world," he complains, and so we give foreign aid with "strings attached" which other countries see through. And "send a John Deere tractor when we need a metal hoe."

Tending to brand all those who want change as Communists, we often try to solve the problem with weapons. "This is a form of modern imperialism," the senator said. Instead, the U.S. should address the issues of food, water, health and education.

Thirdly, co-operation between the super powers is the only good solution. Hatfield suggests a moratorium on arms sales to third world countries. In the upcoming congress, he will present a resolution calling for a 50 percent reduction in military spending by the year 2000 for all countries of the world. This, he says, will free up \$.5 trillion per year for "defense: defense of our children," for health, housing and education.

Thirty seven million U.S. citizens have no health insurance. We are number one in military expenditures, nuclear reactors, and military bases, but find ourselves number eighteen in infant mortality, the best single indicator of the health of a nation.



The Commuter/ERIC ISHAKAWA

## The Art of Being Seen

OSU instructor Pat Spark talks with students and staff about the process of entering art in juried shows and contests. Spark presented her Gallery Talk Friday in The Gallery in the AHSS Building. She is showing her work with two other artists in The Gallery through the end of the term.



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DON'T WORRY PEARL. IF WE DON'T FIND IT I CAN ALWAYS REPLACE IT. THAT'S WHY WE HAVE A HARRY RITCHIE'S ACCOUNT ANYWAY.

I DON'T WANT IT REPLACED! THEY WERE A GIFT FROM YOU, AND THEY'RE VERY SPECIAL AND VALUABLE TO ME.

BUT, NO MATTER HOW VALUABLE OR BEAUTIFUL THE EARRING IS, REMEMBER, IT IS ONLY A SYMBOL... A TOKEN OF MY LOVE FOR YOU. YOU STILL HAVE ME, DON'T YOU?

AND A LUCKY WOMAN I AM TO HAVE YOU TOO. BUT WE'RE TALKING HALF A CARAT OF DIAMOND TOKEN HERE. NOW STOP THAT, AND HELP ME LOOK!

I'M LOOKING! I'M LOOKING!

FOR THE EARRING!

OH.

LOOK THERE...WHAT'S THAT? IS THAT IT BEHIND YOUR FOOT?

YES! THAT'S IT! YOU FOUND IT. THANK YOU, THANK YOU, THANK YOU.

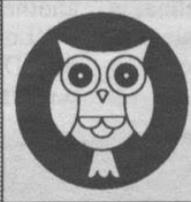
NO PROBLEM, SWEETHEART.

I LOVE YOU. SMAK

I LOVE YOU TOO SMAK

CAN I DROP IT THIS TIME?

SURE.



# NIGHT OWLS

THE CHOICE IS UP TO YOU!

LBCC's and Linfield's Evening and Weekend College Programs invite you to a presentation at 7:15 p.m. on Thursday, Dec. 7, in room 217 of LBCC's Takena Hall, 6500 SW Pacific Blvd., Albany. Advisors from both schools will be on hand to answer questions after the formal presentation.

**LBCC Associate Degrees:**  
Business Administration  
General Studies  
General Transfer

**Linfield Bachelor Degrees:**  
Business Information Systems  
Liberal Studies  
Management

**Certificates:**  
Accounting Clerk  
Supervision

**Evening Degree Information:**  
967-6102 or 967-6505

**Linfield Degree Information:**  
967-6108



# New editor of literary journal seeks poetry, art

By Kirsten Paterson  
Of The Commuter

Deanna Buchanan, a graphic communications major at LBCC, has been named editor to "The Eloquent Umbrella," LBCC's literary magazine.

Also selected by the Publications Committee, who is made up of representatives from The Commuter, faculty, administration, and the Associated Students of LBCC, was Moni Shuttlesworth. She will be the Literary Editor.

As Editor-in-Chief, Buchanan is looking for a Graphic Editor and has a paid desk top entry position to

fill. All positions on the magazine are eligible for Cooperative Work Experience credit.

"The Eloquent Umbrella," formerly called "The Tableau," has been around for three years. During its "Tableau" era, it was "basically a flier" inserted into the Commuter, says faculty advisor Linda Eastburn. She adds that whether it was or wasn't included "depended on (Commuter) editor interest."

The staff and contributors of the small publication decided they wanted their work presented on a more stable basis, and thus formed "The Eloquent Umbrella."

The magazine is seeking submissions in the form of essays, plays, poems, short stories, photos, and artwork done in black and white. The deadline is Jan. 10. These can be turned into "The Umbrella's" box at AHSS 106 or to Linda Eastburn at T 216. The opportunity is open to faculty, students, and the community.

Anyone with an idea for the cover design is encouraged to contribute as well.

Buchanan brings experience in desk top publishing and an intense interest in creative writing to her position as editor.

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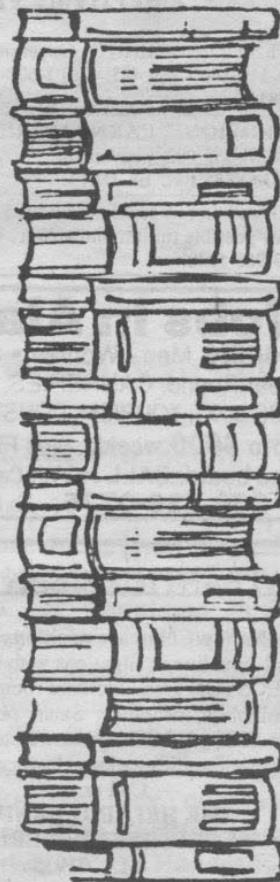
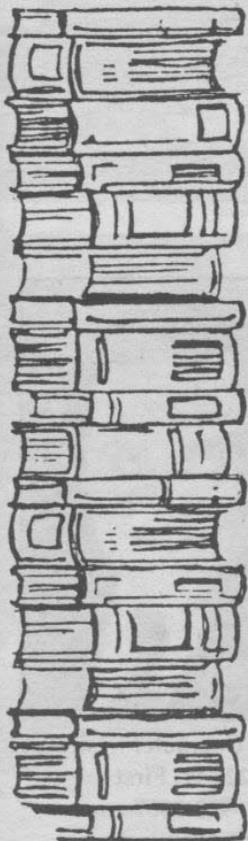
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# CLASSIFIEDS

## NEWS ANNOUNCEMENTS

To all the International Students: If you don't have a place to go for xmas or any other holidays, and would like to spend it with an American Family. Please contact Charlene Fella Ext. 238 or Kania Samudio Ext. 150.

TABLE: Join us in the cafeteria to chat in Spanish. Look for the table with a flower—Every Wednesday at 12:00.

### SUPPORT FOR EX-SMOKERS

The LBCC Women's Center is hosting a Smoker's Anonymous Group. The open discussion meetings are being held on Tuesdays from 12:30 to 1:30 p.m. for ex-smokers and those with a desire to stop smoking. Both men and women are invited to join us for all or part of the meeting. Room HO 201A.

### Diets Control your life?

Overeating compulsively? OA is for you — Meets every Wednesday on the main campus from 12-1 in B 101. For information call x 327.

## PERSONALS

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### DECA BOOK SALE

Buy or sell your text books through Deca. Seller price, Deca does the work. Dec. 6-8, Dec 11-13 and Jan 2-6 8 a.m.-3 p.m. in commons. For further info. see Deca H.Q. in room b-206 ask for Lisa Hargis or Jay Brooks or call 928-2361 Ext. 160.

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ATTENTION: EARN MONEY READING BOOKS! \$32,000/year income potential. Details. (1) 602-838-8885 Ext. Bk 18813.

East Coast family seeks nanny for \$175 - \$200 weekly plus possible tuition and airfare. Call Jane collect 1-203-966-5038.

## Jobs in Alaska

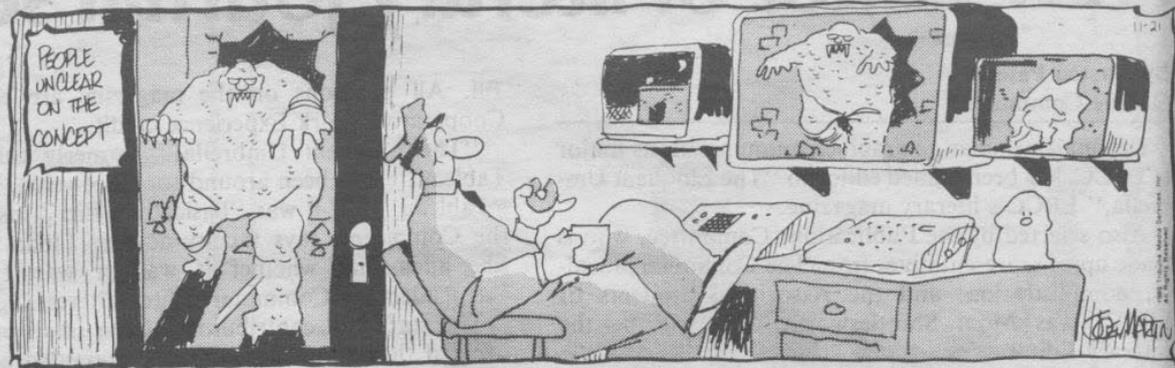
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by Joe Martin



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Jon Pepper, PC Magazine  
June 28, 1988

"And what a computer it is! An incredible powerhouse, it blew away everything, including Compaq's new 20Mhz, on all the tests. It's well built and we just can't say enough good things about it. If raw power is what you want, this is the first machine to consider...performance was unbelievable."  
Bernie Zibergeld and Ron Kaufmann  
COMPUTER CURRENTS  
March 8-21, 1988

### STEP 386is

Editor's Choice-PC Magazine

The Everex Step 386is fulfills the original promise of the 386SX: 386 performance at just above 286 prices. In all our memory and processor benchmark tests, the STEP 386is performed close to the head of the class. This was the fastest machine we tested on our conventional Memory benchmark test.

Performance Ratings

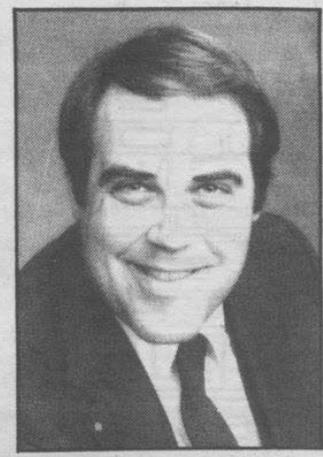
Model	MIPS
Everex STEP 386 33	4.4
Everex STEP 386 25	3.4
IBM Model 70125 MHz/1	3.4
Compaq Deskpro 386 25	3.4
Everex STEP 386 20	2.4
Compaq Deskpro 386 20	2.4
Everex STEP 386 16	1.4
IBM Model 70120 MHz/1	1.4
Compaq Deskpro 386 16 MHz/1	1.4
IBM Model 70116 MHz/1	1.4

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# French's

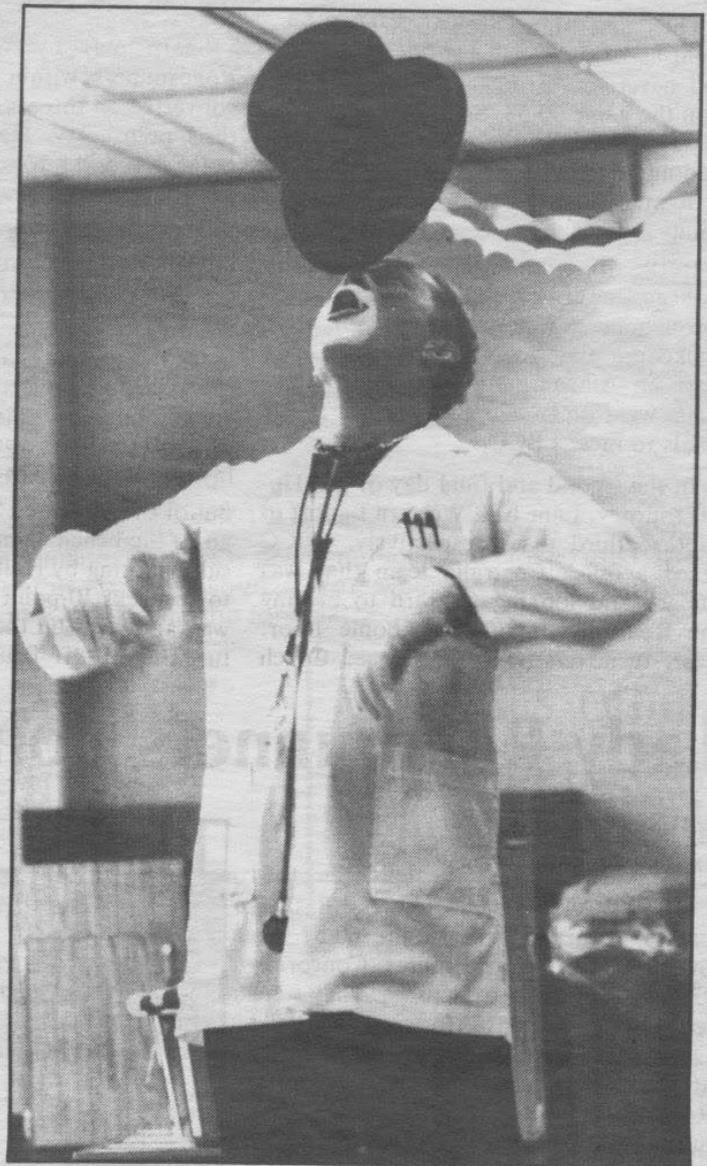
140 West First  
928-8855



Albany Computer Systems  
222 W. First  
928-0907  
Flinn's Block

# Santa comes to campus

Hundreds of kids turn out for annual party



Photos by Tim VanSlyke and Matt Rasmussen

Chris and Tony Halter give Santa (aka. journalism student David Mihm) their expectations for Christmas during last Saturday's annual Children's Christmas Party. Magicians (top) performed for the children in the Commons, while Doc Orbit the clown did his act in the Calapooia Room. Munching on cookies they decorated themselves are Jessica Nissen and Elizabeth Harlan (at left). Hundreds of children turned out for the annual event sponsored by ASLBCC.



# SPORTS PAGE

## LB defeated at home tourney

By Kofi McPherson  
Of The Commuter

In the opening round of the Annual LBCC Tip-Off Tournament LBCC played host to Western Baptist College.

From the opening buzzer everyone could see Western Baptist was no match for LBCC or any other team in the tourney. Western Baptist was beat the previous night by Chemeketa 111-34.

The same thing was evident Friday night as LBCC opened up to a 24-3 lead and never looked back. They eventually won the game 90-58. Scoring was balanced for the Roadrunners with Todd Karo leading all scorers with 14 points. Mike Hall and Walter Dines each scored 13 points a piece.

In the other contest Lane Community College faced Centralia. Centralia led throughout the first half due to good backcourt play and scoring from David Carr an All-tournament selection. Centralia went on to win and advance to the finals to meet LBCC.

In the second and final day of the Tip-off tourney, Lane beat Western Baptist to capture third place respectively. LBCC faced a quick Centralia team that was hungry and looking forward to beating the Roadrunners on their home floor. Early turnovers by LBCC forced Coach

Steve Seidler to call timeout with 15:00 to play in the first half with the Roadrunners down 14-6. The Roadrunners came out with full court pressure on the Centralia guards. The pressure was easily beaten by the Centralia backcourt players and forced LBCC to commit fouls in their efforts to steal the ball. Walter Dines was called for his third foul with 10:00 on the clock and Seidler was forced to go to his bench for help, with the score 20-11.

Sharp play by Whiting bought the Roadrunners within six-points after he converted on three straight buckets and a three-point play. Hall also hit a three-point shot and a 10 foot jumper with 3:00 left in the first half. But turnovers and the inability to rebound gave Centralia easy buckets and sent Siedler and the Roadrunners into the locker room furious and down 48-40.

In the second half the Roadrunners continued to press the Centralia guards forcing them to drop the ball off to their post players who usually converted easy layups. With 8:29 to play Whiting fouled out of the game and Seidler was forced to go to the bench again. Despite good outside shooting by Hall, Centralia managed to secure a 10-point lead the rest of the way and went on the win 90-78 and capture the Tip-off Tournament trophy.



The Commuter/DARIN RISCOL

Roadrunner guard Matt Say drives against the swarming Western Baptist defense in LBCC's opening game in the Tip-Off tournament last Friday. LBCC won the game handily, 90-58, but dropped the title game Saturday to Centralia.

## Lady Roadrunners dominate Concordia 60-57

By Mark F. Bolton  
Of The Commuter

The LBCC Lady Roadrunners' Basketball team earned a hard fight, 60-57 win over the Lady Cavaliers of Concordia College last Wednesday night. They were lead by sophomore forward Michelle Derry who scored 33 points. An 11-0 run at the end of the first half gave the Roadrunners a lead they would not relinquish.

In the first half, turnovers plagued both squads early. The tenacious full court man-to-man defense of guards Patricia Torrez and Rane Elkins helped the roadrunners and allowed them to stay close.

With 3:34 left in the first half, LBCC went on an 11-0 run, lead by Elkins and Derry, to take a 31-24 advantage into the locker room.

Derry had 13 hard earned points down low. She made a tough, running one handed shot with 20 seconds left in the half on a pass from Shawna Lee, who had rebounded a missed free throw by Derry.

The Roadrunners came out slow in the second half. Concordia cut the lead by four points just four minutes into the half. The Lady Cavaliers came out in a fullcourt 1-3-1 trap which caught LBCC early. After a time out by Head Coach Debbie Prince, they had little trouble with the trap.

The two teams battled back and forth between a six and eight point lead for the



The Commuter/DARIN RISCOL

Coach Debbie Prince talks strategy with her team during a time out in last Wednesday's game against Concordia, which the LBCC won handily. Leading scorer was sophomore center Michelle Derry, who had 33 points.

Roadrunners, until Michelle Derry came back in with 8:32 in the game.

With the score 53-47 at this point, Derry then scored 14 of her 20 points in the half, to put the game out of reach for Concordia.

Other scorers for the Roadrunners included Elkins with 11, Torrez and Lee with 10 each. Angie Orchard with 4 and Jennifer DeJong had 1.

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