

LINN-BENTON COMMUNITY COLLEGE  
COMM111: PUBLIC SPEAKING – Summer 2021

INSTRUCTOR: Zach Harper  
Email: harperz@linnbenton.edu

DEPARTMENT WIDE TEXT: Valenzano III, J. M., Braden, S. W., Broeckelman-Post, M. A. (2016). *The Speaker's Primer*. Southlake, TX: Fountainhead Press.

---

## **\_ COURSE DESCRIPTION**

This course exposes students to theory and practice in the creation, adaptation and delivery of original speeches before an audience. It also provides the opportunity to understand the nature of public speaking and discourse in both ancient and modern society.

## **PERFORMANCE-BASED LEARNER OUTCOMES**

**Upon successful completion of the course, students should be able**

- to:**
- Synthesize and organize information for varied audiences
  - Interact with confidence while adapting messages to audience needs
  - Listen critically

**As a result of taking General Education Speech Communication courses, a student should be able to:**

- Engage in ethical communication processes that accomplish goals
- Respond to the needs of diverse audiences and contexts
- Build and manage relationships

## **ACCESSIBILITY AND ACCOMODATIONS:**

LBCC is committed to inclusiveness and equal access to higher education. If you have approved accommodations through the Center for Accessibility Resources (CFAR) and would like to use your accommodations in the class, please talk to your instructor as soon as possible to discuss your needs. If you believe you may need accommodations but are not yet registered with CFAR, please visit the CFAR Website for steps on how to apply for services or call (541) 917-4789.

**ACCOUNTABILITY:** All participants will be held accountable for their actions in class.

LBCC prohibits unlawful discrimination based on race, color, religion, ethnicity, use of native language, national origin, sex, sexual orientation, marital status, disability, veteran

status, age, or any other status protected under applicable federal, state, or local laws.

**BEHAVIORAL EXPECTATIONS:** A course catalog contains a very clear summary of the rules of conduct for any class, including academic performance and classroom behavior. If you violate these rules, you may be in violation of the LBCC Judicial Code. Penalties range from grade reductions and failure of the course, to expulsion from the College. In addition to these requirements, I have the following expectations of students:

**ASSIGNMENTS:**

**PLAGIARISM, ACADEMIC MISCONDUCT, & CHEATING WILL NOT BE TOLERATED.**

Penalties for these actions may result in zero points for the assignment or exam, failure of the course, or possible expulsion from the College. See your undergraduate catalog for the College's definition of plagiarism and academic misconduct.

**CORE ASSIGNMENTS** (All assignments subject to change at instructor's discretion)

Assignment Points Possible

Attendance Verification 1 (required to avoid No-Show drop) Technical Test

20

Self-Introduction Speech 100

Informative Speech 100

Self-Reflection 40

Persuasive Speech 100

Final Address 40

**Total Points 400**

**Grade Breakdown** A 400-360pts

B 359-320pts C 319-280pts D 279-240pts F

239-0pts

**To contest a final course grade**, you must submit the following to me in writing:

- The course section you are in and the final grade you received
- The grades you received in class on each individual assignment and your own personal calculation of the point total you feel you *should* have
- The specific reasons you are disputing the grade • Plus have ALL graded course assignments

available to serve as a checklist against my records

**Course Schedule** (Subject to change at instructor's discretion)

Week One

Posted Monday, 6/28: Course Overview

Assigned Thursday, 7/1: Self-Introduction Speech Overview

Due Thursday, 7/1: **Attendance Verification – 1 Point**

Week Two

Posted Tuesday, 7/6: Content Expectations

Posted Thursday, 7/8: Delivery Expectations

Week Three

Due Tuesday, 7/13: **Public Speech Technical Test – 20 Points**

Submit by Thursday, 7/15: Self-Intro Materials for feedback (optional)

Week Four

Due Tuesday, 7/20: **Self-Introduction Speech – 100 Points**

Assigned Thursday, 7/22: Informative Speech Overview

Week Five

Posted Tuesday, 7/27: Research/Citation

Submit by Thursday, 7/29: Informative Materials for feedback (optional)

Week Six

Due Tuesday, 8/3: **Informative Speech – 100 Points**

Assigned Thursday, 8/5: Reflection Overview

Week Seven

Due Tuesday, 8/10: **Reflection – 40 Points**

Assigned Thursday, 8/12: Persuasive Speech Overview

Week Eight

Posted Tuesday, 8/17: Rhetorical Strategies for Persuading Submit by

Thursday, 8/19: Persuasive Materials for feedback (optional)

Week Nine

Due Tuesday, 8/24: **Persuasive Speech – 100 Points**

Assigned Thursday, 8/26: Final Address Overview

Week Ten

Due Tuesday, 8/31: **Final Address – 40 Points**