

BA 240 – FINANCE
Summer 2021 ONLINE CRN: 16669
Instructor: Ashley Hogan

Office: (Albany) MKH 208

e-mail: hogana@linnbenton.edu

Office Hours: By appointment via zoom *Email me with times and days you are available and I will send you a zoom link.

Required Resources: For this course, you will be using McGraw Hill Education's Connect for Fundamentals of Corporate Finance, 12th edition, by Ross

Connect will provide you full access to your course assignments and digital textbook, so you are not required to purchase a physical printed textbook, however you can purchase one through Connect OR a discounted option at the bookstore after the add/drop period. Simply show your Student ID to verify your enrollment in the course if you purchase at the Bookstore.

Access to Connect and your digital textbook will be provided to you on the first day of class through your course's Moodle page. The digital course material costs are included in your class fees which allows for you to use financial aid and/or other payment forms without having to purchase materials in-person or online. **DO NOT PURCHASE ANY DIGITAL MATERIALS.** Reduced pricing was negotiated directly with the publisher.

Notes if you need help with Connect

Connect Registration through Moodle :

<http://video.mhhe.com/watch/vXL3qg9q2E99djXYQKzRD6?>

(PDFs and slides can be found [HERE](#))

Course Description: This course will cover topics dealing with financing a business, analysis of financial statements, working capital management, short- and long-term financial planning, budgeting and control.

Learning Outcomes:

- Introduce students to the basic questions facing a financial manager in new business ventures, small businesses, and corporations.
- Introduce the basic tools a financial manager uses to make decisions.
- Explore the functions of a financial manager in financial analysis, forecasting, planning, and control; asset and liability management; capital budgeting; and raising funds for new business ventures, small businesses, and corporations.

Grading:

Final course grades will be determined as follows:

Category	Points	Percent
Chapter Assignments at 25 pts each	275	40.6%
LearnSmart Reading at 10 pts each	110	16.2%
Midterm & Final at 100 pt each	200	30%
Discussion Board at 10 pt each	90	13.3%
Total Points Possible	675	100%

Course grades will be computed as follows from total points possible:

A(90 < 100%), B(80 < 89.9%), C(70 < 79.9%), D(60 < 69.9%) or F(< 59.9%)

Chapter Assignments: End of chapter 'Exercises and Problems' will be assigned from Connect. Homework is due at 11:59PM the following Sunday it is assigned. No late assignments will be accepted.

LearnSmart Reading: LearnSmart reading is an adaptive learning tool available on Connect. Student's that use this resource as their main learning tool have more success than trying to learn the material through reading or lecture. Completion of each chapter is required to earn points and readings are due Sundays at 11:59PM.

Exams: Two exams will be given, a midterm and a final. Each test will be worth 100 points. Expect multiple choice, true/false and short answer questions.

Discussion Board: To earn points for the discussion board Students must make 2 posts. One post with your own thoughts responding to the discussion question. The second post is to respond to at least one other student's post. Full points are possible only when professional responses are used. This includes spelling and grammar checks and citation of any sources used.

LBCC COMPREHENSIVE STATEMENT OF NONDISCRIMINATION: LBCC prohibits unlawful discrimination based on race, color, religion, ethnicity, and use of native language, national origin, sex, sexual orientation, marital status, disability, veteran status, age, or any other status protected under applicable federal, state, or local laws. (For further information: <http://po.linnbenton.edu/BPsandAPs/>)

CENTER FOR ACCESSIBILITY RESOURCES: Students who may need accommodations due to documented disabilities, who have medical information which the instructor should know, or who need special arrangements in an emergency should speak with their instructor during the first week of class. If you believe you may need accommodations but are not yet registered with the Center for Accessibility Resources (CFAR), please visit the [CFAR Website](#) for steps on how to apply for services or call (541) 917-4789.

ACADEMIC INTEGRITY: Students are expected to follow College policies regarding academic integrity as articulated in the Students Rights and Responsibilities Handbook (<http://www.linnbenton.edu/studentrights/standards.html>). You will receive an F in the course if you are found to be involved in academic dishonesty (cheating, plagiarism, etc.).

SYLLABUS/OUTLINE: This syllabus and outline are a guide, not a contract. They can change during the term as I attempt to provide the most compelling and useful learning experience possible. If things do not make sense, please talk with me. As changes are made, I will announce them on moodle. You should check the syllabus at least once a week for course updates. Not reading the syllabus does not constitute a valid excuse for missing an assignment.

BA 240 TENTATIVE OUTLINE Summer 2021

WEEK	TOPIC & READING ASSIGNMENTS	Reading	<u>Due Dates</u> See Moodle and Connect for details of assignments
Week 1: Jun 28-Jul 4	Introduction to Corporate Finance	Chapter 1	LearnSmart Ch 1 Reading Chapter 1 Assignment Discussion Board 1 Extra Credit Syllabus Quiz
Week 2: Jul 5-Jul 11	Introduction to Valuation: The Time Value of Money Discounted Cash Flow Valuation	Chapter 5 Chapter 6	LearnSmart Ch 5 Reading Chapter 5 Assignment LearnSmart Ch 6 Reading Chapter 6 Assessment Discussion Board 2
Week 3: Jul 12-Jul 18	Interest Rates And Bond Valuation Stock Valuation	Chapter 7 Chapter 8	LearnSmart Ch 7 Reading Chapter 7 Assignment LearnSmart Ch 8 Reading Chapter 8 Assignment Discussion Board 3
Week 4: Jul 19-Jul 25	Net Present Value And Other Investment Criteria	Chapter 9 Chapter 10	LearnSmart Ch 9 Reading Chapter 9 Assessment LearnSmart Ch 10 Reading

	Making Capital Investment Decisions		Chapter 10 Assignment Discussion Board 4
Week 5: Jul 26-Aug 1	Midterm	Chapters 1 and 5-10	
Week 6: Aug 2-Aug 8	Project Analysis and Evaluation	Chapter 11	LearnSmart Ch 11 Reading Chapter 11 Assignment Discussion Board 5
Week 7: Aug 9-Aug 15	Some Lessons From Capital Market History	Chapter 12	LearnSmart Ch 12 Reading Chapter 12 Assessment Discussion Board 6
Week 8: Aug 16-Aug 22	Return, Risk, And the Security Market Line	Chapter 13	LearnSmart Ch 13 Reading Chapter 13 Assignment Discussion Board 7
Week 9: Aug 23-Aug 29	Cost of Capital	Chapter 14	LearnSmart Ch 14 Reading Chapter 14 Assignment Discussion Board 8
Week 10: Aug 30-Sep 2	Final Exam	Chapters 11-14	Discussion Board 9