

# **GA3.160**

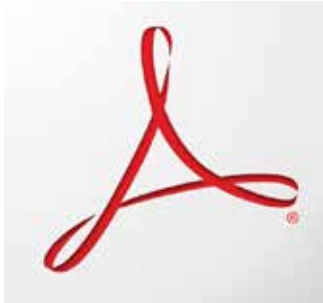
# **Digital Page**

# **Layout II**

GA3.160  
CRN 37571  
Digital Page Layout II

Office: SSH113  
541.917.4542

[lewis.franklin@linnbenton.edu](mailto:lewis.franklin@linnbenton.edu)



# Syllabus

---

**Instructor: Lewis Franklin**

## **Digital Page Layout I**

Lecture / Lab # : RM.SSH-116D      Tuesday & Thursday 9:00 - 10:30

### **Course Description:**

Continued exploration of InDesign as a page layout program. An introduction to QuarkXPress as a page layout program will also be explored. Preparation and preflighting of digital mechanical files will be created to industry standards, as well as font management, and the use of Adobe Acrobat for producing PDF's. Student projects, a notebook, class discussion, reading and exams will be required to complete the class.

### **Primary Objectives:**

An Intermediate understanding of Adobe InDesign CS6  
An Intermediate understanding of printing & graphic arts terminology  
A basic understanding of Adobe Acrobat

### **Credits:**

3 credits, 3 hours of class per week.

### **Prerequisites:**

None

### **Corequisites:**

GA3.192 Digital Image Processes II

### **Required Text:**

**Adobe InDesign CS6 Revealed**, Botello, Delmar Publishing 1-133-81521-9  
New: \$75 Amazon: \$62.17 Kindle: \$59.06

**Production for Graphic Designers**, Pipes Prentice Hall 978-0-20568-479-3  
New: \$111 Rental: \$80 Amazon: \$90.23 Amazon Used: \$44

### **Optional Text:**

**Real World InDesign CS6**, Kvern, Peach Pit Press 978-0-321-83461-4  
New: \$59.99 Amazon: \$35.57 Kindle: \$21.60

### **Required Supplies:**

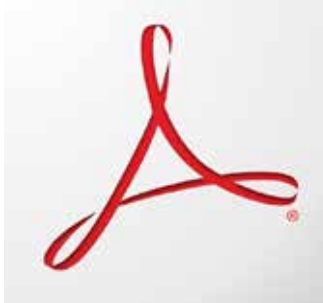
8 GB "Memory stick" \$30-\$50, The larger the drive, the happier you will be.  
Rubber cement \$2.99  
Cork-back ruler stainless steel \$ 3.59  
Xacto knife \$5.49  
Notebook (1.25") with clear pocket on front back and spine (Vue-thru) \$3.79  
Notebook paper \$2.79  
Dividers for 3-ring notebook \$2.00  
Plastic sleeves \$7.25 per 50  
Folding / Scoring bone \$7.50

Other materials may be required...

GA3.160  
CRN 37571  
Digital Page Layout II

Office: SSH113  
541.917.4542

lewis.franklin@linnbenton.edu



# Syllabus Cont...

---

## **Method of Evaluation:**

The method of evaluation will be based upon completion of all assigned projects, a midterm, a final, a field trip, and a class notebook.

## **Cheating and Plagiarism:**

You are required to do 100% of your own work from start to finish. This means that you may not use any part of the work done by another student or give your work to another student. If you are involved in any kind of cheating or plagiarism then you will be subject to discipline, up to and including automatically failing the assignment, failing the course or disciplinary action by the Dean of Students. Please refer to the LBCC Student Code of Conduct.

## **Grading:**

**A:** 90-100%

**B:** 80-89%

**C:** 70-79%

**D:** 60-69%

**F:** 50% and below please consider a different field

I do not issue Y grades and Inc grades will require a valid reason.

## **LATE WORK WILL BE ACCEPTED BUT CAN NOT BE REWORKED.**

I will conduct a one-on-one with each student at the mid-term point. This will serve as a notebook review and allow some feed-back on the class and your success level to that point.

Your notebook will include all handouts in the order received. You will be responsible for producing a color cover using Indesign by the mid-point review.

## **Policy:**

In the event that there is room, those on the wait list will be added in the order that they appear on the wait list

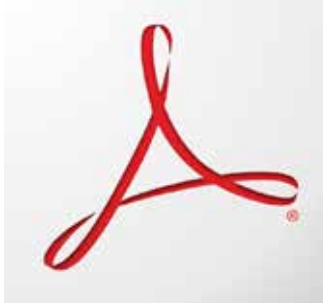
I welcome open class discussion, and will be the first to admit I do not know everything. We will progress so as not to loose anyone with this being a first class. My office hours are posted next to my door.

My office is in room SSH113, just off the art gallery.

GA3.160  
CRN 37571  
Digital Page Layout II

Office: SSH113  
541.917.4542

lewis.franklin@linnbenton.edu



# Calender

Wk	Date	Lesson	Work	Due
1	08JAN	Introduction, syllabus review 4 print videos, 1 paper video	PGD Chapter 6	
	10JAN	Creating Graphics Printing Papers & press (6)	1 Skills review 7-34	
2	15JAN	Effects and Techniques Day 1	PGD Chapter 7	
	17JAN	Effects and Techniques Day 2 Digital Design discussion (7)	2 Skills review 8-66	1 Garden P.
3	22JAN	Tabs & Tables Day 1		
	24JAN	Tabs & Tables day 2	3 Skills Review 9-36	2 Star Shape
4	29JAN	Exporting Documents	4 Skills Review 11-34	
	31JAN	Imposition Review	Booklet	3 Tables
5	05FEB	Acrobat Day 1		4 Prepress
	07FEB	Mid-Term InDesign (PGD Chapter 6-7) and Textbook, PDF's		Notebook
6	12FEB	Acrobat day 2	Form project	Booklet
	14FEB	Field Trip (Core)		
7	19FEB	Robots	Robot	Form Project
	21FEB	Cardboard video, die cuts		
8	26FEB	Small Box (final project)		
	28FEB	Small Box		Field Trip WU
9	05MAR	QuarkXPress preview		
	07MAR	Work Day		
10	12MAR	Work Day		
	14MAR	Work Day		Small Box
11	19MAR	Finals Week		Notebook
	<b>Final:</b>	<b>8:00 - 9:30 Tuesday March 19th</b>		

**Last day to turn-in reworks is Close of Business (COB) Friday, March 15th**

**Last day to turn-in late work is Close of Business (COB) Monday, March 11th**

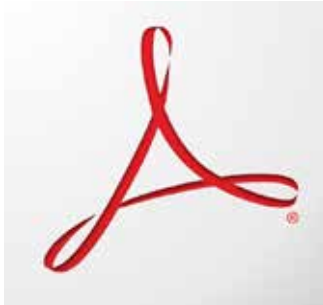
**Holidays for Fall term: none on Tuesday or Thursday**

**Last normal day of class is 14MAR**

GA3.160  
CRN 37571  
Digital Page Layout II

Office: SSH113  
541.917.4542

lewis.franklin@linnbenton.edu



# Notebook

## Notebook Minimum Standards:

10 points at mid-term

30 points for final notebook turn in No Later Than Tuesday March 19th.

The notebook will have an original front and back cover with a spine created in Indesign that contains the basic information of what the notebook is for and whom it belongs to.

The first page inside the notebook will be a title page containing the following information:

Digital Page Layout II

GA3.160 CRN 37571

Winter 2013

Your name

Lewis Franklin

The second page will be an index page showing where all the materials are located within the notebook. The index will show and list the sections listed below. The items within each section will be in the order that it was handed out.

- 01 Title page**
- 02 Index page**
- 03 General handouts**
  - Lab Agreement (Copy)
  - Graphic Arts Expectations
  - Academic Calender
  - My Door Schedule
- 04 Notes**
- 05 Course outline and syllabus**
  - Handouts
- 06 Field Trip Information**
- 07 Book projects**
  - I Garden Party
  - Shape Exercises
  - Tables (Lemon & State)
  - Prepress
- 08 Other projects**
  - Booklet
  - Form Project
  - Field Trip Write Up
  - Any Small box materials
- 09 Tests and Quizzes**
  - Mid-term
- 10 Morgue**
  - 5 Corporate identities with 4 pieces of each identity
  - 30 Business Cards (not printouts from the Internet)

GA3.160

CRN 37571

Digital Page Layout II

Office: SSH113

541.917.4542

lewis.franklin@linnbenton.edu