**Instructor Guide**

**INSTITUTION: Linn Benton Community College**

**COURSE TITLE: English Composition**

**COURSE NUMBER: WR 121 – Credit Unit 3 (3 Modules)**

**TEXTBOOK:**  No textbook required for this course.

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| CONTENT: | INSTRUCTOR NOTES: |
| Credit Unit 3 Introduction | Welcome to Credit Unit 3. In Credit Unit 1, you wrote a career reflection essay based on your interests. You also learned how to write reviews for a variety of websites. In Credit Unit 2, you researched a specific conversation which interests you, and wrote an informative paper regarding what experts say about it.  You might say Credit Unit 1 of the class focused on you; Credit Unit 2 focused on others.  Credit Unit 3 is where we bring Credit Unit 1 and Credit Unit 2 together. The paper you will write in Credit Unit 3 allows you to research what experts are saying about a topic and then persuade others to believe or do as you would have them. For this paper, your research will focus on finding evidence to support your claims so your audience will be persuaded by what you are saying.  **Course Outcomes:**   * Analyze the rhetorical needs (the needs of their audience in relationship to the assignment) for academically-oriented writing assignments requiring them to use a broad range of critical thinking strategies, particularly analysis and evaluation. * Apply appropriate levels of critical thinking strategies (knowledge, comprehension, application, analysis, synthesis, evaluation) in their written assignments. * Implement appropriate rhetorical elements and organization (introduction, thesis, development and support, definition, narration, comparison, conclusion, etc.) in their written assignments. * Locate, evaluate, and integrate high-quality information and opinion appropriate for college-level analytical and evaluation assignments. * Craft sentences and paragraphs that communicate their ideas clearly and effectively using words, sentence patterns, and writing conventions at a college level to make their writing clear, credible and persuasive |

**Module 1:**

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| CONTENT: | INSTRUCTOR NOTES: |
| Module 1 Introduction: (CU3 M1) | This Module focuses on learning to write persuasively. There are certain techniques and concepts you will learn to be able to write a paper which persuades a person based on your logic and ideas. |
| Reading: (CU3 M1) Can I Change Your Mind? Chapter 1 | * Can I Change Your Mind: The Craft and Art of Persuasive Writing; Chapter 1: Persuasive Writing – Who Needs It?; Lindsay Camp; pgs. 3-10 |
| Self-check: (CU3 M1) Can I Change Your Mind? Chapter 1 | See Document: [Self-check CU3M1 Can I Change Your Mind](Documents%20-%20WR%20121%20CU3/Self-check%20CU3M1%20Can%20I%20Change%20Your%20Mind.docx) |
| Reading: (CU3 M1) Can I Change Your Mind? Chapter 2 | * Can I Change Your Mind: The Craft and Art of Persuasive Writing; Chapter 2: The R’s of Good Persuasive Writing; Lindsay Camp; pgs. 11-16 |
| Self-check: (CU3 M1) Can I Change Your Mind? Chapter 2 | See Document: [Self-check CU3M1 Can I Change Your Mind CH2](Documents%20-%20WR%20121%20CU3/Self-check%20CU3M1%20Can%20I%20Change%20Your%20Mind%20CH2.docx) |
| Reading: (CU3 M1) Can I Change Your Mind? Chapter 3 | * Can I Change Your Mind: The Craft and Art of Persuasive Writing; Chapter 3: Understanding Your Reader; Lindsay Camp; pgs. 17-50 |
| Self-check: (CU3 M1) Can I Change Your Mind? Chapter 3 | See Document: [Self-check CU3M1 Can I Change Your Mind CH3](Documents%20-%20WR%20121%20CU3/Self-check%20CU3M1%20Can%20I%20Change%20Your%20Mind%20CH3.docx) |
| Competency Assessment: (CU3 M1) Offer Persuasive Answers | In this Competency Assessment, you have the opportunity to practice writing persuasively. You will write three persuasive answers on the website Answers.Yahoo.com.  Ideally your answers will be chosen as the “Best Answer” by the Asker (the person asking the question online) OR voted the “Best Answer” by the other members of the Answers community. While your answers will only be graded on the rubric below, take note that the site provides a way to measure the persuasiveness of your answer.  1. Create an account at Yahoo.com. (This can be a “throw-away” account.)  2. Log in and visit the main home page at Yahoo.com.  3. Click the “Answers” link on the top of the page.  4. Browse around the different categories of Answers at Yahoo.com. The menu on the left side shows the different categories such as Arts & Humanities, Beauty & Style, etc.   * Choose a category that will provide questions you are interested in and have some knowledge about so that you can, indeed, correctly answer the question! * Once you have clicked on a category, you will notice there is a link to sub-categories on the left. For example, under the category of Society & Culture you will discover sub-categories such as Community Service, Cultures & Groups, etc. And there is yet another “More” button that will lead to even more sub-categories. Every category offers sets of sub-categories.   5. Write and post 3 excellent answers to questions of your choice.  6. Submit your MS Word document which includes your answer copied from the site. Also include the link to your profile/Yahoo.com username (this will allow the answer to be read in context with the question asked). If you would like, include the 3 URLs (links) that lead to your answers. |

**Module 2:**

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| CONTENT: | INSTRUCTOR NOTES: |
| Module 2 Introduction: (CU3 M2) | This Module gives more instruction and practice with writing reviews. In Credit Unit 1, you were given the basics of how to write simple reviews on consumer websites. You’ve likely noticed the style of review generated by following those instructions leads to richer reviews. You are used to writing reviews which include at least five kinds of criteria and explore each criteria with specific details. Those skills will be useful as you learn how to write animated and interesting reviews of television shows and streaming media. |
| Video: (CU3 M2) Models of Non-fiction Writing: Reviewing Television | * Models of Non-Fiction Writing: Reviewing Television; Fremantle Home Entertainment/Films Media Group |
| Self-check: (CU3 M2) Models of Non-fiction Writing: Reviewing Television | See Document: [Self-check CU3M2 Models of Non-fiction Writing](Documents%20-%20WR%20121%20CU3/Self-check%20CU3M2%20Models%20of%20Non-fiction%20Writing.docx) |
| Competency Assessment: (CU3 M2) Review of Television Program | For this review, you will be writing persuasively. Use the ideas and techniques you learned from studying the earlier video about how to write reviews on television programs as you complete this assignment. Choose a television show you really like and write a review of it in such a way that your readers will feel encouraged to watch it for themselves. Remember to include descriptive sequence as you discuss the show's theme, message and quality.  Your review should be typed, double-spaced, and a minimum of 800 words. |

**Module 3:**

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| CONTENT: | INSTRUCTOR NOTES: |
| Module 3 Introduction: (CU3 M3) | You’ll read several great essays and looking at what makes them persuasive. All this work is designed to prepare you to write a persuasive essay in which you will choose an audience and attempt to persuade them. You might persuade an audience to support an advocacy website or to change their behavior in some way you believe will improve the world or our community. The important idea here is that you will choose the audience, choosing your claims, reasons, and evidence, and organizing your ideas in as persuasive a manner as you are able. |
| Reading: (CU3 M3) Becoming Educated | * Island of Bones: Essays; On Becoming Educated; Joy Castro; pgs. 93-101   See: [Wikitionary.org/discourse](https://en.wiktionary.org/wiki/discourse) |
| Self-check: (CU3 M3) Becoming Educated | See Document: [Self-check CU3M3 Becoming Educated](Documents%20-%20WR%20121%20CU3/Self-check%20CU3M3%20Becoming%20Educated.docx) |
| Reading: (CU3 M3) Gran Torino | * New Essays on Clint Eastwood; Gran Torino: Showdown in Detroit, Shrimp Cowboys, and a New Mythology; John M. Gourlie and Leonard Engel; pgs. 266-276   See: [Wikipedia.org/Clint Eastwood](https://en.wikipedia.org/wiki/Clint_Eastwood) |
| Self-check: (CU3 M3) Gran Torino | See Document: [Self-check CU3M3 Gran Torino](Documents%20-%20WR%20121%20CU3/Self-check%20CU3M3%20Gran%20Torino.docx) |
| Competency Assessment: (CU3 M3) Persuasive Paper | The paper must be 3-5 full pages in length. Note: The works cited page does not count toward page length.  Like the informative essay, it will be formatted in the APA style and include a works cited page that offers at least four references to sources.  You will be using signal phrases to integrate the information you discover.  You will strive to help your readers understand where you found your information by including an APA style works cited page.  Your paper will offer an introduction that informs readers about what the paper will cover. You will also include a clearly identifiable thesis statement.  The body of your paper will focus on offering persuasive reasoning and evidence to support the position you hope your audience take after reading your paper.  See: [APA Guidelines](https://owl.english.purdue.edu/owl/resource/560/01/)  See Document: [Guidelines for Persuasive Essay](Documents%20-%20WR%20121%20CU3/Guidelines%20for%20Persuasive%20Essay.docx)  You will need to download the essay to see the comments. Once you have downloaded the essay there will be comment bubbles on the right side of your screen. Click on the bubble to read the comments. Please make sure to pay very close attention to the comments.  See Document: [Instructional Sample Persuasive Essay](Documents%20-%20WR%20121%20CU3/Instructional%20Sample%20Persuasive%20Essay.docx) |
| WR121 Credit Unit Assessment: (CU3) | See Document: [WR121 CUA CU3 Essay Prompts and Article Excerpts](Documents%20-%20WR%20121%20CU3/WR121%20CUA%20CU3%20Essay%20Prompts%20and%20Article%20Excerpts.docx)  See: [APA Guidelines](https://owl.english.purdue.edu/owl/resource/560/01/)  See Document: [WR121 CUA CU3 Assessment Rubric](Documents%20-%20WR%20121%20CU3/WR121%20CUA%20CU3%20Assessment%20Rubric.docx) |

This workforce product was funded by a grant awarded by the U.S. Department of Labor’s Employment and Training Administration. The product was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The U.S. Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership.

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