**Equine Business Management**

**AT 154**

**Course Syllabus**

**Course Number**: AT 154

**Course Location & Time**: Online

**Credits**: 3 (3 hours lecture/week)

**Instructor**: Jenny Strooband

**Office**: WOH 127C

**Office hours**: This spring due to the pandemic [by appointment](https://calendar.google.com/calendar/selfsched?sstoken=UUZLRVBkT0VVam56fGRlZmF1bHR8MDc5MWY1ZDRjYmJmYmNmNmI1MDAwNGUwYWI4MmUwYTk)

**Phone**: 541-917-4767

**Email:** jenny.strooband@linnbenton.edu

**Website:** http://elearning.linnbenton.edu/

**Text**: [*Starting and Running your Horse Business*](https://ebookcentral.proquest.com/lib/linnbenton-ebooks/detail.action?docID=3405288), McDonald, Mary (2009).

**COURSE OBJECTIVES:**

Upon successful completion of this course the student will have the skills necessary to manage an equine business, keep necessary records, and develop a business plan. Students will also gain skills in decision making, acquiring credit and tax management. Development of skills in teamwork, cooperation and leadership will be gained through small group problem solving activities.

**EXAM MAKE-UP POLICY:** Exams will be open for a minimum of three days during the week, and in most cases longer. Therefore, only very special circumstances will justify making up an exam.

**HOMEWORK:** You will be assigned weekly homework (with certain exceptions occurring during exam weeks). The homework is due the Sunday of that week, at 10 PM. Late homework will be considered, but only with significant grade penalties.

**GRADING:** Your grade will be determined by a midterm exam, homework assignments, a final project, and a final exam. Your grade will be determined by the total number of points you accumulate during the term. The total points available are given below:

1 Midterm Exam....................100 points (approximately)

Homework.............................100 points (10 points/week approximately)

Final Project...........................100 points

Final Exam………………….100 points

Total 400 points

Final grades will be assigned by the following scale:

90% = A

80% = B

70% = C

60% = D

Below 60% is a F

**INCOMPLETE POLICY:** An "Incomplete" may be given in the event a student completes the majority of the course work, but for some valid reason, misses a portion of the class. Before an incomplete will be given, the student must sign a contract with the instructor stating how and when the work is to be made up. The awarding of an incomplete is at the discretion of the instructor. If a student fails to live up to the contract by the end of the next term, an “F” may be assigned.

**TENTATIVE SCHEDULE**

**Week Topic  *Activity***

4/6 Introduction, Types of business organization *Organizing a business*

4/13 Basic accounting concepts, Record keeping *Developing a business plan*

4/20 Income and Expense and The Fundamental Accounting Equation

4/27 Financial statements, planning and budgeting. *Net Worth Statement*

5/4 Cash flow, NW, Income statement. **Exam One (online)** *Cash flow budgets*

5/11 Acquisition of capital and credit *Depreciation*

5/18 Facility Planning & Insurance Pl*anning a facility*

5/25 The Inherent Risk Law *Minimizing Risk*

6/1 Environmental impact, Legal requirements, zoning and land use laws

6/8 Tax management & Employees **Final Exam** (**online**) *Filing tax returns*

**\*\*\*Final Project Due Monday, June 1st at 12:30PM\*\*\***

**Final Exam will close, Monday, June 5th by 5:00 PM**

\*\*\*A Friendly Reminder\*\*\*

I encourage all of you to refer to books, magazines and the internet to explore material beyond the scope of this class. Just remember, if you use the material in lab write-ups or another written body of work YOU MUST CITE THE AUTHOR AND THE SOURCE. This is important and easy to do.

I trust all of you to be academically honest. Using someone else’s work as your own, using ideas or information without proper citation (plagiarism), or cheating on a lab, quiz, or midterm can lead to your failing the assignment or the class.

Accommodation Requests

You should meet with your instructor during the first week of class if:

· You have a documented disability and need accommodations

· Your instructor needs to know medical information about you

· You need special arrangements in the event of an emergency.

If you have not accessed services and think you may need them, please contact Disability Services, 917-4789.

Persons having questions about or requests for special needs and accommodations should contact the Disability Coordinator at Linn-Benton Community College, RCH-105, 6500 Pacific Blvd. SW, Albany, Oregon 97321, Phone (541)-917-4690 or via Oregon Telecommunications Relay TTD at 1-800-735-2900 or 1-800-735-1232. Contact should be made 72 hours or more in advance of the event.

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