

## Public Speaking

ONLINE

COMM 111

Spring  
2020

3 CREDITS



Course Instructor: Chelsey Williams

- **Email:** williach@linnbenton.edu
- **Preferred pronouns:** she, her, hers
- **Office hours:** via Zoom video conferencing appointments

*\*Course will be offered as an on-line course only. 3 live lectures provided per week that are recorded for students who wish to study asynchronously.*

### Course Description and Learning Outcomes

*Upon successful completion of this course, students will be able to synthesize, organize information for varied audiences. Interact with confidence while adapting messages to audience needs.*

### Upon the successful completion of this course, a student should be able to:

- ✓ Design and Development of oral presentations via video ; choosing a topics, outline principals, gather credible supporting materials, understand ethical issues in communication, types of reasoning and logic as it pertains to public speaking.
- ✓ Combat speaking anxiety in all environments.
- ✓ Identify ethical communication responsibilities.

### This course will provide students...

- ✓ Exposure to fundamental communication theories.
- ✓ Opportunity to practice of appropriate oral communication techniques.
- ✓ Engagement in the listening process.
- ✓ Assignments that improve comprehension, interpretation, and critical evaluation of communication methods.
- ✓ Ability to identify verbal and non-verbal messages.

# course requirements Communication & Conduct

## Presentations

- Introduction (20 pts)
- Sp. Occasion (10 pts)
- Informative (60 pts)
- Shark Tank Infomercial Final Project (70 pts)

**160 pts**

## Weekly Work

- Peer Reviews
- Discussion Posts
- Outlines
- Other

**100 pts**

## Evaluations

- Weekly Online Reading Quiz (10 pts week)

**100 pts**

## Extra Credit

15 or more live sessions

- 20 pts
- 20 or more live sessions
- 25 pts

**Total Course Points  
360**

**PARTICIPATION:** This course requires you to login in each week, attend the live class sessions and/or watch the recorded ones if you are unable to attend live sessions. and complete the required

assignments. Live class session attendance is not mandatory **but is recommended**. All presentations will be either pre-recorded. Some presentations will be given during live sessions and others will be recorded by you.

### How Much Time Will I Spend on The Work?

For reference, this course should take you at least 6-8 hours each week to keep up. If a student reaches out to me and is struggling, the first thing I review is the time you spend in the course.

### Class Communication

You may email me at [williach@linnbenton.edu](mailto:williach@linnbenton.edu).

Office hours will be by appointment only and held via Zoom. I do allow ten minutes of Q&A at the end of live lectures as well. In addition, we have a Q&A forum on Moodle where you can post questions that might pertain to everyone. Examples might be links that are broken, or problems accessing assignments, wrong assignment dates, etc. It is set up like a forum so you 'Add A Discussion Post' and then post your question.

## Academic Integrity

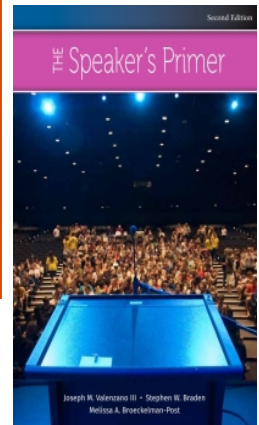
Students are expected to comply with all regulations pertaining to academic honesty.

For further information, visit [Academic or Scholarly Dishonesty](#) is defined as an act of deception in which a student seeks to claim credit for the work or effort of another person, or uses unauthorized materials or fabricated information in any academic work or research, either through the student's own efforts or the efforts of another. It also includes: cheating (the use or attempted use of unauthorized materials,(falsification or invention of any information); assisting (helping another) It information or study aids); fabrication commit an act of academic dishonesty, tampering, altering or interfering with evaluation instruments or documents; and plagiarism (representing the words or ideas of another person or presenting someone else's words, ideas, artistry or data as their own. See Link on Page 5 for exact college policy.

## GRADING SCALE

A = 100-89.5 B = 89-79.5 C=79-69.5 D=69-59.5 F=less than 59%

## Required Text



Valenzano III,  
J.M., B raden

S.W., & Broeckelman-  
Post,

M.A. (2013) *The Speaker's  
Primer* (2ed.). Southlake,  
TX: Fountainhead Press.  
ISBN: 9781598716207

## Getting Help...

- Email me [williach@linnbenton.edu](mailto:williach@linnbenton.edu) separately for matters of a personal nature. Emails should be formatted in the following way:  
**Formal messages should look like this**
  - Email [williach@linnbenton.edu](mailto:williach@linnbenton.edu)
  - **SUBJECT: COMM 111**
- I should be able to respond to your email within the same day, if you do not hear from me within 24 hours, please send a follow up email as there may have been a technical problem. I will strive to return your assignments and grades for course activities no later than a week after they were due.
- I am not an IT expert-if you experience computer difficulties, need help with accessing your course, your Sign-On or other IT related issue, or if you experience any errors or problems while in you are using Blackboard **contact The LBCC Help Desk @<http://library.linnbenton.edu/student-help-desk>**

## Student Conduct: Courtesy and Respect

1. As we learn about communication competence and intercultural competence decide how you will become mindful of your own behavior during class and reflect on your impact on the learning environment.
2. While in F2F class, put all personal items away, including cell phones, laptops, etc.
- 3.
- 4.

## Class Dedication and Professional Guidelines

- Unless indicated otherwise, please complete the readings and view other instructional materials for each week. Students are expected to **intentionally participate in class**. This means be ready to share and discuss. Your participation is graded.
- Students are expected to conduct themselves in the course in compliance with the university's regulations regarding civility.
- Civility is an essential ingredient for academic discourse. All communications for this course should be conducted constructively, civilly, and respectfully. **Differences in beliefs, opinions, and approaches are to be expected.** In all you say and do for this course, be professional. Please bring any communications you believe to be in violation of this class policy to the attention of your instructor.
- Be respectful of others and their opinions, valuing diversity in backgrounds, abilities, and experiences.
- Challenging the ideas held by others is an integral aspect of critical thinking and the academic process. Please word your responses carefully, and recognize that others are expected to challenge your ideas. A positive atmosphere of healthy debate is encouraged.

## Supporting Learning Accomodations

**Not All Learning Challenges Are Visible:** Many students deal with a social disability that is not visible to others but can significantly impact their lives in ways that require additional accommodations in a learning setting. An example of these might be; Autism, Anxiety, Dyslexia, ADD, ADHD, Depression, Misophonia, OCD, etc. You should meet with me during the first week of class if any of these situations apply to you:

1. You have a documented disability and need accommodations.
2. You have medical information that you would like me to know about as it pertains to your learning in my classroom.
3. You need special arrangements in the event of an emergency.

**If you have documented your disability, remember that you must make your request for accommodations through the Center for Accessibility Resources (CFAR) every term in order to receive accommodations. If you believe you may need accommodations but are not yet registered with CFAR, please visit the CFAR Website <https://www.linnbenton.edu/current-students/student-support/center-for-accessibility-resources>.**

**Children in Class:** As a parent myself, I know the challenges of parenting and going to school. If you are experiencing a hardship with daycare (especially during this term) Do not worry about your children if they are at home during class. All students enter the class mute (I can un-mute individually). Or you are welcome to watch the recorded versions of the live class.

### Religious Observances

**I will be happy to work with you if class, meetings or assignments conflict with your religious practices. Please let me know of any anticipated conflicts early in the term.**



# Topics by Week

## **Weekly Schedule (Tentative)**

Things such as holidays, inclement weather, canceled classes, etc. Make it necessary for me to be flexible with our schedule. Do not rely on this schedule to determine your assignments and due dates. **ALWAYS** log into Moodle for your specific topics and assignment due dates.

*\*The schedule below is what we typically will cover in each of the ten weeks.*

### **Week 1**

What is Communication?  
Anxiety. Introduction  
Videos

### **Week 3**

Culture/Topic  
Development

### **Week 5**

Developing Main Points  
(funnel approach)

### **Week 7**

Persuasion/Monroe's

### **Week 9**

Persuasion cont...

### **Week 2**

Emotion/Logic &  
Credibility  
Special Occasions

### **Week 4**

Listening/Audience

### **Week 6**

Informative  
speaking  
presentation videos

### **Week 8**

Shark Tank Pitch

### **Week 10**

Peer Evaluations

## **ASSIGNMENTS & LATE WORK**

*Late work is accepted after the due date and will be assigned a 1pt penalty for each day it is late after 7 days assignment is only worth 1/2 points.*

*In my course no assignment is dead. There is always an opportunity to turn something in. Even if it is only for partial points.*

*"In making a speech one must study three points: first, the means of producing persuasion; second, the language; third the proper arrangement of the various parts of the speech".-Aristotle*

**PLEASE USE GOOGLE DOCS when creating outlines.**

**Outlines need to be created using Google Docs.** You can only share links to me using your LBCC EMAIL. You cannot submit them to me using another Gmail account. Failure to submit a working link will be considered a late submission. Here is a video on how to share your Google Docs.  
<https://youtu.be/25CtYkqamIA>



**PLEASE USE your LBCC Youtube when posting videos and sharing recorded links.**





# College Specific Dates, Resources & Statements

## important dates

April 6  
**Online Spring  
Classes Begin**

April 13  
**Last Day to Drop  
for Full Refund**

May 17  
**Last Day to  
Withdraw**

June 8th  
**Week of Finals**

### Full Calendar Link

<https://www.linnbenton.edu/calendar/index.php?com=searchresult&r=0&s=1584946800&e=1592550000&t=20>



### Academic Honesty

Linn Benton Community College takes incidents of academic integrity very seriously. Any academic dishonesty infraction is a direct violation of Linn Benton's Academic Honesty policy. All staff and faculty have the responsibility to create and maintain a learning environment that promotes academic integrity. If you have additional questions regarding the Academic Honesty process, please visit <https://www.linnbenton.edu/faculty-and-staff/administrative-information/policies/board-policies-and-administrative-rules/7000-series-student-services/administrative-rule-no-7030-02-academic-integrity.php>

### Statement of Inclusivity

LBCC prohibits unlawful discrimination based on race, color, religion, ethnicity, use of native language, national origin, sex, sexual orientation, gender, gender identity, marital status, disability, veteran status, age, or any other status protected under applicable federal, state, or local laws. For further information see Board Policy P1015 in our Board Policies and Administrative Rules. Title II, IX, & Section 504: Scott Rolen, CC-108, 541-917-4425; Lynne Cox, T-107B, 541-917-4806, LBCC, Albany, Oregon. To report: [linnbenton-advocate.symplicity.com/public-report](http://linnbenton-advocate.symplicity.com/public-report)

***Your continued enrollment in this class signifies your acceptance of the terms of this syllabus.***

### Center for Accessibility Resources

Students who may need accommodations due to documented disabilities, who have medical information which the instructor should know, or who need special arrangements in an emergency should speak with their instructor during the first week of class. If you believe you may need accommodations but are not yet registered with the Center for Accessibility Resources (CFAR), please visit the CFAR Website for steps on how to apply for services or call 541-917-4789.

