



# AAI56 Foundations In Digital Page Layout

AAI56  
CRN 25308  
Foundations In  
Digital Page Layout

Office: SSH116  
541.917.4542

[lewis.franklin@linbenton.edu](mailto:lewis.franklin@linbenton.edu)



# Syllabus

**Instructor: Lewis Franklin**

## **Foundations in Digital Page Layout**

Lecture / Lab # : RM.SSH-120B Monday & Wednesday 4:00 - 7:00

### **Course Description:**

Designed to teach students how to use InDesign For Page Layout. Documents will be produced using Adobe InDesign, students will learn to manipulate digital text and combine the text with other graphic elements. Students will study the traditional and current methods used to prepare layouts for printing. Learning and using the terminology used in the printing and graphics arts industry will be stressed. When producing digital mechanical files, emphasis will be placed on preparing files to the graphic arts industry standards. Student projects, notebooks, reading and exams will be required to complete the class.

### **Outcomes:**

*Be able to use measurement tools associated with the printing industry.*

*Have a rudimentary printing / graphics vocabulary.*

*Be able to create simple documents in Adobe Indesign.*

*Be able to import and link images in Adobe Indesign.*

*Be able to identify mechanical flaws in a printed piece.*

*Understanding of the strengths and weaknesses behind a page layout application.*

*Have an understanding of traditional methods and practices used by the publishing & printing industries.*

### **Credits:**

**4 credits, 6 hours of class per week.**

### **Prerequisites:**

**None**

### **Corequisites if taking coursework for certificate:**

**ART120 Foundations in Digital Image Processes (not required but helpful)**

### **Required Text:**

#### **Adobe InDesign Creative Cloud Revealed**

Chris Botello, Cengage 9781305262492

New: \$95.85 Used: \$69.05 Rent: as low as \$29.09

Amazon: \$66.65 Used: \$41.05 Rent: \$26.49

### **Required Supplies:**

16 GB "Memory stick" \$30-\$50, The larger the drive, the happier you will be.

Notebook (2") with clear pocket on front back and spine (Vue-thru) \$3.79

Notebook paper \$2.79

Dividers for 3-ring notebook \$2.00

Plastic sleeves \$7.25 per 50

Other materials may be required...



AA156  
CRN 25308  
Foundations In  
Digital Page Layout

Office: SSH116  
541.917.4542

lewis.franklin@linbenton.edu



# Syllabus Cont...

## Method of Evaluation:

The method of evaluation will be based upon completion of all assigned projects, a midterm, a final, a field trip, and a class notebook.

## Cheating and Plagiarism:

You are required to do 100% of your own work from start to finish. This means that you may not use any part of the work done by another student or give your work to another student. If you are involved in any kind of cheating or plagiarism then you will be subject to discipline, up to and including automatically failing the assignment, failing the course or disciplinary action by the Dean of Students.

Please refer to the LBCC Student Code of Conduct.

## Grading:

**A:** 90-100%

**B:** 80-89%

**C:** 70-79%

**D:** 60-69%

**F:** 50% and below please consider a different field

## LATE WORK WILL BE ACCEPTED BUT CAN NOT BE REWORKED.

I will conduct a one-on-one with each student at the mid-term point. This will serve as a notebook review and allow some feed-back on the class and your success level to that point.

Your notebook will include all handouts in the order received. You will be responsible for producing a color cover using InDesign by the mid-point review. There is a separate handout for the notebook.

## Policy:

In the event that there is room, those on the wait list will be added in the order that they appear on the wait list

I welcome open class discussion, and will be the first to admit I do not know everything. We will progress so as not to lose anyone with this being a first class. My office hours are posted next to my door.

## Accessibility:

We attempt to use a variety of teaching methods in an effort to meet the needs of our students and welcome any special requests.

Those needing special consideration may approach me after class, via e-mail or after class if you have special accommodations in order for you to get the most from this classroom and LBCC experience. The Center for Accessible Resources is in Red Cedar Hall, Room 105.

I will provide my lecture notes to the class, in an effort to help you learn.



AA156  
CRN 25308  
Foundations In  
Digital Page Layout

Office: SSH116  
541.917.4542

lewis.franklin@linbenton.edu



# Calender



Wk	Date	Lesson	Work	Due
1		Introduction, syllabus review Lab Agreement & any applicable housekeeping. Bio & Ruler Exercise I Helvetica Video		I Bio & Exer
		Traditional methods and printing Getting to Know Indesign History of Print Lecture		
2		Working with Text History of Type Lecture Setting Up a Document Day 1 Traditional Methods	2 Skills Review 2-38	
3		Setting Up a Documents Day 2 (print as spreads) Working With Frames	3 Skills Review 3-56 to 3-59 4 Skills Review 4-54	2 Declar.
4		Working With Color (Press Videos) Placed Images & Libraries Page Layout Lecture	5 Skills Review 5-38 6 Skills Review 6-46	3 Skills rev. 4 Dog Days
5		Creating Graphics  Mid-Term Indesign (Lectures / Videos, Indesign book through Chapter 7)	7 Skills Review 7-34	5 Lab cover Gradient Notebook
6		Acrobat  Advanced Techniques Paper, presses & bindery lecture	VA Form 8 Skills review 8-67 Project Builder 8-74	6 Dance Stu. 7 Garden Pr
7		Working with Tabs and Tables  Making Books, Tables and such	9 Skills Review 9-36 10 Skills Review 10-32	8 Weird  Nested St VA Form
8		OWP Field Trip  Packaging / Exporting 11-34 thru 11-37	11 Skills Review 11-34 to 11-37	9 Tables 10 Index Booklet
9		Interactive Documents  Interactive Documents Day 2	OWP Write up	11 Hanna
10		Interactive Documents Day 3  Catch-up Lab day		
11		Finals Week		Notebook

AA156  
CRN 25308  
Foundations In  
Digital Page Layout

Office: SSH116  
541.917.4542

lewis.franklin@linbenton.edu

**Final: 4:30 Tuesday 04DEC**

**Last day to turn-in reworks is Close of Business (COB) Last normal day of class, 30 NOV**

**Last day to turn-in late work is Close of Business (COB) Last Monday of normal class, 26 NOV**

**Holidays for Fall term: Monday 12NOV, 22 & 23 NOV.**





# Notebook

## Notebook Minimum Standards:

10 points at mid-term

40 points for final notebook turn in on last day of class (Final)

The notebook will have an original front cover created in InDesign that contains the basic information of what the notebook is for and whom it belongs to.

The first page inside the notebook will be a title page containing the following information:

**Course name, class number, CRNs**

**Section, term, year**

**Your name**

**Instructor name**

The second page will be an index page showing where all the materials are located within the notebook. The index will show and list the sections listed below. The items within each section will be in the order that it was handed out.

**01 Title page**

**02 Index page**

**03 General handouts**

Lab Agreement (Copy)

Graphic Arts Expectations

Academic Calender

Lewis's Office Schedule

**04 Notes**

To include Field trip

**05 Course outline, calender and syllabus**

Handouts

**06 Field Trip Information**

**07 Book projects**

I Through II

VA Form

Booklet

OWP Write up

**09 Tests and Quizzes**

Mid-term

Quizzes

**10 Morgue**

6 Corporate identities with 5 pieces of material for each identity



AA156  
CRN 25308  
Foundations In  
Digital Page Layout

Office: SSH116  
541.917.4542

lewis.franklin@linbenton.edu