

**BA 222 – FINANCIAL MANAGEMENT**  
**McKenzie Hall, Room 107, MKH-107**  
**M W 2:30 pm - 3:50 pm**  
**Starts 07-JAN**  
**Winter Quarter 2019**

**Instructor: Vickie McCarty-Snook**

**CRN**  
**33578**

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Phone: (503) 779-8939  
Office Hours: **By Appointment**

**Required Resources:**

Online eBook version of: Entrepreneurial Finance, Adelman, Philip J., and Marks, Alan M., Sixth Edition, Pearson Education, Inc, © 2014. You will pay a course fee of \$27.88 to gain access to online eBook through Moodle.

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**Course Description:** Covers topics dealing with financing a business, analysis of financial statements, working capital management, short- and long-term financial planning, budgeting and control.

**Learning Outcomes:**

- Describe the importance of the budgeting process and how it facilitates the planning and control processes of an organization.
- Calculate and interpret standard business ratios including: current, inventory turnover, gross margin (profit), ROA, ROE, EPS, and A/R Days.
- Discuss the difference between markup and margin.
- Calculate break-even points and units needed to make profit levels.
- Calculate working capital and estimate minimum cash reserves.
- Track cash flows for an organization.

**Grading:**

Final course grades will be determined as follows:

Category	Points	Percent
Chapter Homework from Adelman & Marks (HW)	100	25%
Attendance and Participation	100	25%
Midterm at 100 points & Final at 100 points	200	50%
Total points possible	400	100%

Course grades will be computed as follows from total points possible:

A (90 < 100%), B (80 < 90%), C (70 < 80%), D (60 < 70%), or F (< 60%)

**Homework:**

End of chapter ‘Exercises and Problems’ will be assigned from Moodle.. No late assignments will be accepted.

**Exams:**

Two exams will be given. Exams will include objective and computational questions and should take a well- prepared student approximately 90 minutes to complete. Please bring your single-use calculator to each exam. Exams are open for one 5 inch by 8 inch note card (writing okay on both sides) but closed-book. See course outline for exam dates.

**LBCC COMPREHENSIVE STATEMENT OF NONDISCRIMINATION:**

LBCC prohibits unlawful discrimination based on race, color, religion, ethnicity, and use of native language, national origin, sex, sexual orientation, marital status, disability, veteran status, age, or any other status protected under applicable federal, state, or local laws. (For further information: <http://po.linnbenton.edu/BPsandAPs/>)

**CENTER FOR ACCESSIBILITY RESOURCES:**

You should meet with your instructor during the first week of class if you have a documented disability and need accommodations, your instructor needs to know medical information about you, or you need special arrangements in the event of an emergency. If you believe you may need accommodation services please contact Center for Accessibility Resources, (541) 917-4789. If you have documented your disability, remember that you must make your request for accommodations through the Center for Accessibility Resources Online Services web page every term in order to receive accommodations.

**ACADEMIC INTEGRITY:**

Students are expected to follow College policies regarding academic integrity as articulated in the Students Rights and Responsibilities Handbook (<http://www.linnbenton.edu/studentrights/standards.html>). You will receive an F in the course if you are found to be involved in academic dishonesty (cheating, plagiarism, etc.).

**SYLLABUS/OUTLINE:**

[This syllabus and outline are a guide, not a contract. They will change during the term](#) as I attempt to provide the most compelling and useful learning experience possible. If things do not make sense, please talk with me. As changes are made, I will announce them in class. You should check the syllabus at least once a week for course updates. Not reading the syllabus does not constitute a valid excuse for missing a milestone.

**BA 222**

**TENTATIVE OUTLINE**

**Winter 2019**

WEEK	DATE	DAY	TOPIC & READING ASSIGNMENTS	Reading	<u>Due Dates</u> See Moodle for Details of Assignments
Week 1	Jan 7	M	Financial & Economic Concepts	Chapter 1	

	Jan 9	W	Chapter 1 continued		
	Jan 13	S			HW - Ch 1
Week 2	Jan 14	M	Financial Management & Planning Spreadsheet Usage	Chapter 2, Appendix A pg 400-403	
	Jan 16	W	Financial Statements	Chapter 3	
	Jan 20	S			HW - Ch 2 & 3
Week 3	Jan 21	M	<b>Martin Luther King, Jr. Holiday -</b> No Class		
	Jan 23	W	Analysis of Financial Statements	Chapter 4	
	Jan 27	S			HW - Ch 4
Week 4	Jan 28	M	Profit, Profitability, and Break-Even Analysis	Chapter 5	
	Jan 30	W	Chapter 5 continued		
	Feb 3	S			HW - Ch 5
Week 5	Feb 4	M	Forecasting and Pro Forma Financial Statements	Chapter 6	
	Feb 6	W	Chapter 6 continued		
	Feb 10	S			HW - Ch 6
Week 6	Feb 11	M	Working Capital Management	Chapter 7	
	Feb 12	W	Chapter 7 continued		
	Feb 17	S			HW - Ch 7
Week 7	Feb 18	M	<b>President's Day -</b> No Class		
	Feb 20	W	<b>Mid-Term Examination</b>		
	Feb 24	S			
Week 8	Feb 25	M	Time Value of Money Part 1	Chapter 8 & 9	
	Feb 27	W	Time Value of Money Part 11	Appendix A pg 403-415	
	Mar 3	S			HW - Ch 8 & 9
Week 9	Mar 4	M	Capital Budgeting	Chapter 10	
	Mar 6	W	Chapter 10 continued		

	Mar 10	S			HW - Ch 10
Week 10	Mar 11	M	Personal Finance	Chapter 11	
	Mar 13	W	Chapter 11 continued		
	Feb 17	S			HW - Ch 11
<b>Week 11</b>	<b>Mar 18</b>	<b>M</b>	<b>Final Exam Review</b>		
<b>Week 11</b>	<b>Mar 20</b>	<b>W</b>	<b>Final Exam</b> Wednesday, March 20st at 3:00 pm - 4:50 pm		

**Winter 2019**

**Tentative**



