**BA 240 – FINANCE**

**ONLINE CLASS**

**Starts 28-SEP-2020**

**Fall Quarter 2020**

**Instructor: Joshua Coulter**

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| ***CRN 27553*** |

Office: (Albany) MKH 208

e-mail:  [Coultej@linnbenton.edu](mailto:Coultej@linnbenton.edu)   
Office Hours: Wednesday’s 4-5 or by Appointment via zoom. Here is the link to the meeting room <https://linnbenton.zoom.us/j/95763885878>

**Required Resources:**

For this course, you will be using McGraw Hill Education’s Connect for Fundamentals of Corporate Finance, 12th edition, by Ross

Connect will provide you full access to your course assignments and digital textbook, so you are not required to purchase a physical printed textbook, however you can purchase one through Connect OR a discounted option at the bookstore after the add/drop period. Simply show your Student ID to verify your enrollment in the course if you purchase at the Bookstore.

DO NOT PURCHASE ANY DIGITAL MATERIALS. Reduced pricing was negotiated directly with the publisher.

Access to Connect and your digital textbook will be provided to you on the first day of class through your course’s Moodle page. The digital course material costs are included in your class fees which allows for you to use financial aid and/or other payment forms without having to purchase materials in-person or online.

Notes if you need help with Connect  
**Connect Registration through Moodle** : <http://video.mhhe.com/watch/vXL3qg9q2E99djXYQKzRD6>?

(PDFs and slides can be found [HERE](https://www.mheducation.com/highered/support/connect/first-day-of-class/ia-moodle-mhcampus.html))

**Course Description:**     
   
 This course will cover topics dealing with financing a business, analysis of financial statements, working capital management, short- and long-term financial planning, budgeting and control.

**Learning Outcomes:**

* Introduce students to the basic questions facing a financial manager in new business ventures, small businesses, and corporations.
* Introduce the basic tools a financial manager uses to make decisions.
* Explore the functions of a financial manager in financial analysis, forecasting, planning, and control; asset and liability management; capital budgeting; and raising funds for new business ventures, small businesses, and corporations.

**Grading:**

Final course grades will be determined as follows:

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| **Category** | **Points** | **Percent** |
| Chapter Assignments | 100 | 20% |
| Weekly Quiz | 100 | 20% |
| Midterm at 100 points & Final at 100 points | 200 | 40% |
| Discussion Board | 100 | 20% |
| Total Points Possible | 500 | 100% |

Course grades will be computed as follows from total points possible:

A (90 < 100%), B (80 < 90%), C (70 < 80%), D (60 < 70%), or  F (< 60%)

**Chapter Assignments:**

End of chapter ‘Exercises and Problems’ will be assigned from Connect. Homework is due at midnight the following Saturday it is assigned.  No late assignments will be accepted.

**Weekly Quiz:**

There will be a weekly quiz due Saturday night. The Quiz will be based upon that week's reading assignments.

**Exams:**

Two exams will be given, a midterm and a final. Each test will be worth 100 points. Expect multiple choice, true/false, and short answer type of questions.  
  
**Discussion Board:**To earn points for the discussion board Students must make 2 posts. One post with your own thoughts responding to the discussion question. The second post is to respond to at least one other student’s post. There will be no partial points awarded.

**LBCC COMPREHENSIVE STATEMENT OF NONDISCRIMINATION:**

LBCC prohibits unlawful discrimination based on race, color, religion, ethnicity, and use of native language, national origin, sex, sexual orientation, marital status, disability, veteran status, age, or any other status protected under applicable federal, state, or local laws.   (For further information: http://po.linnbenton.edu/BPsandAPs/)

**CENTER FOR ACCESSIBILITY RESOURCES:**

Students who may need accommodations due to documented disabilities, who have medical information which the instructor should know, or who need special arrangements in an emergency should speak with their instructor during the first week of class. If you believe you may need accommodations but are not yet registered with the Center for Accessibility Resources (CFAR), please visit the [**CFAR Website**](https://www.linnbenton.edu/cfar) for steps on how to apply for services or call (541) 917-4789.

**ACADEMIC INTEGRITY:**

Students are expected to follow College policies regarding academic integrity as articulated in the Students Rights and Responsibilities Handbook (http:www.linnbenton.edu/studentrights/standards.html).  You will receive an F in the course if you are found to be involved in academic dishonesty (cheating, plagiarism, etc.).

**SYLLABUS/OUTLINE:**

This syllabus and outline are a guide, not a contract. They will change during the term as I attempt to provide the most compelling and useful learning experience possible. If things do not make sense, please talk with me. As changes are made, I will announce them on moodle. You should check the syllabus at least once a week for course updates.  Not reading the syllabus does not constitute a valid excuse for missing an assignment.

**BA 240                       TENTATIVE OUTLINE Fall 2020**

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| **WEEK** | **TOPIC & READING**  **ASSIGNMENTS** | **Reading** | **Due Dates**  **See Moodle for Details of Assignments** |
| Week 1 | Introduction to Corporate Finance  Financial Statements, Taxes, and Cash Flow  Working with Financial Statements | Chapter 1,2,3 | Chapter 1 Assignment Chapter 2 Assignment Chapter 3 Assessment Discussion Board 1 |
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| Week 2 | Long-Term Financial Planning and Growth  Introduction to Valuation: The Time Value of Money  Discounted Cash Flow Valuation | Chapter 4,5,6 | Chapter 4 Assignment Chapter 5 Assignment Chapter 6 AssessmentDiscussion Board 2 |
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| Week 3 | Interest Rates And Bond Valuation  Stock Valuation  Net Present Value And Other Investment Criteria | Chapter 7,8,9 | Chapter 7 Assignment Chapter 8 Assignment Chapter 9 AssessmentDiscussion Board 3 |
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| Week 4 | Making Capital Investment Decisions  Project Analysis and Evaluation  Some Lessons From Capital Market History | Chapter 10,11,12 | Chapter 10 Assignment Chapter 11 Assignment Chapter 12 AssessmentDiscussion Board 4 |
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| Week 5 | Return, Risk, And the Security Market Line  Cost of Capital  Raising Capital | Chapter 13,14,15 | Chapter 13 Assignment Chapter 14 Assignment Chapter 15 AssessmentDiscussion Board 5 |
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| Week 6 | **Midterm** |  |  |
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| Week 7 | Financial Leveraging And Capital Structure Policy  Dividends and Payout Policy  Short Term Finance Planning | Chapters 16,17,18 | Chapter 16 Assignment Chapter 17 Assignment Chapter 18 AssessmentDiscussion Board 6 |
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| Week 8 | Cash And Liquidity Management  Credit And Inventory Management  International Corporate Finance | Chapters 19,20,21 | Chapter 19 Assignment Chapter 20 Assignment Chapter 21 AssessmentDiscussion Board 7 |
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| Week 9 | Behavioral Finance: Implications For Financial Management  Enterprise Risk Management  Options and Corporate Finance | Chapters 22,23,24 | Chapter 22 Assignment Chapter 23 Assignment Chapter 24 AssessmentDiscussion Board 8 |
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| Week 10 | Option Valuation  Mergers and Acquisitions  Leasing | Chapters 25,26,27 | Chapter 25 Assignment Chapter 26 Assignment Chapter 27 AssessmentDiscussion Board 9 |
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| **Week 11** | **Final Exam** |  | Discussion Board 10 |