

March, 2018

Report to the Board of Education

Prepared by Jennifer Boehmer

It's a pleasure to begin my tenure as the new Executive Director of Institutional Advancement at Linn-Benton Community College. Having just completed my first week, I am even more convinced of LBCC as a truly special institution that is making a remarkable difference in the lives of its students and community. The employees have been so welcoming and kind in helping me become acclimated, and their sense of mission and heart for the work is evident.

Coming to LBCC represents an exciting new chapter for me. For the past 17 years I've served in progressively responsible roles at Portland Community College, most recently as Director of Strategic Communication. In my time at PCC I had the opportunity to assist the PCC Foundation in growing from a \$100,000 per year operation into one that earns annual gifts of nearly \$6 million. I also chaired PCC's Bond information campaign resulting in a historic passing vote for education, and led the college's nationally award-winning brand campaign, "Think PCC First." I also serve on the Executive Board of the National Council for Marketing and Public Relations, the communication council of AACC.

At Linn-Benton, I am committed to sharing my passion for community colleges with the mid-Willamette Valley, and bringing "my all" to the work of supporting this wonderful institution and community. My goals for LBCC Advancement include developing a renewed and expanded fundraising plan to help grow our Foundation resources in the coming years, and to reinvigorate the brand of LBCC so that it continues to deepen its role as a convener for workforce development, community vitality and student success. I am so honored to be here.

Thank you for the opportunity to get to know you, and for lending your vision and guidance to help advance the great work of Linn-Benton Community College!

Please join us for these upcoming events:

March 15: "Grace of the World" Choir Concert. \$25. Please join us for a pre-concert reception which includes your concert ticket as well as hors d'oeuvres, desserts, wine and beer. 5-7 pm; Courtyard Café in Takena Hall.

March 17: Senator Ron Wyden Town Hall event held at 2 pm in the Gym Activity Center. This event is open to the public and Senator Wyden's office anticipates a large turnout.

April 25: Distinguished Alumni and Foundation Honors Reception. This very special not-to-be-missed event is an opportunity to hear the stories of many who have benefitted from access to an LBCC education. 7 pm; Calapooia Center Commons. Appetizers and beverages provided by the LBCC Culinary Arts Program.